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YASHWANTRAO CHAVAN MAHARASHTRA OPEN UNIVERSITY, NASHIK

NAAC awarded 'A' Grade

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SCHOOL OF HUMANITIES AND SOCIAL SCIENCES

M. A. MASS COMMUNICATION AND JOURNALISM PROGRAM (M90)

PROSPECTUS

Academic Year: 2025-2026



विद्यापीठ गीत

एक प्रतिज्ञा असे आमुची ज्ञानाची साधना ।
चिरंतन ज्ञानाची साधना ।
ज्ञान हेच संजीवन साऱ्या जगताच्या जीवना ॥ धृ ॥

ज्योत जागवू सुजाणतेची सकलांच्या अंतरी ।
तीच निवारील पटल तमाचे प्रभात सूर्यापरी ।
ज्ञानच देउळ, ज्ञानच दैवत, प्रगतीच्या पूजना ।। १ ।।

नव्या युगाचा नव्या जगाचा ज्ञान धर्म आहे ।
त्यातच अमुच्या उजळ उद्याचे आश्वासन राहे ।
मुक्त करिल तो परंपरेच्या बंदिघरातुन मना ॥ २ ॥

हाच मंत्र नेईल आम्हाला दिव्य भविष्याकडे ।
न्यायनीतीचे पाऊल जिथे भेदाशी ना अडे ।
जे जे मंगल पावन त्याची जेथे आराधना ।। ३ ।।

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- **Print**: May, 2025
- **Typesetting**: Gulab Ghatal, Administrative Coordinator, School of Humanities and Social Sciences
- **Publisher:** Dilip Bharad, Registrar, Yashwantrao Chavan Maharashtra Open University, Nashik – 422 222.

M. A. Mass Communication and Journalism Program (M90): Prospectus
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01. About YCMOU

'Open University' is a new concept that has been adopted across the world. Many students drop out for a variety of reasons. The establishment of open universities aims to offer higher education opportunities to individuals who lack access to educational facilities due to work or business commitments in rural areas and aspire to continue their education. England established the world's first Open University in 1969. Since then, numerous countries, such as China, Japan, Canada, Thailand, Sri Lanka, Pakistan, Bangladesh, and others, have established open universities to provide opportunities for various educational programs to society's aspirants. The first Open University in India 'Dr. B. R. Ambedkar Open University' was established in Hyderabad in 1982. In 1985, the central government established Indira Gandhi National Open University (IGNOU) at the national level. Subsequently, open universities have been functioning in the states of Maharashtra, Rajasthan, Bihar, Madhya Pradesh, Gujarat, Karnataka, West Bengal, Uttar Pradesh, Tamil Nadu, Chhattisgarh, Assam, Uttarakhand, Odisha, Punjab and Kerala.

Maharashtra has a tradition of social reformers who brought social and educational changes. Mahatma Jotiba Phule, Krantijyoti Savitribai Phule, Rajarshi Shahu Maharaj, Dr. Babasaheb Ambedkar. Punjabrao Deshmukh, Karmaveer Bhaurao Patil, and Swami Ramanand Teerth have made invaluable contributions to education. The Government of Maharashtra Legislative Assembly Act No. 20/1989 established 'Open University' on 1st July 1989 with the aim of carrying forward their legacy and bringing higher education to the villages, similar to other universities in Maharashtra. The university bears the name of Yashwantrao Chavan, who is considered the father of modern Maharashtra. 'Yashwantrao Chavan Maharashtra Open University' is India's fifth and Maharashtra's first Open University. The university is headquartered in Nashik and covers the entire state of Maharashtra. The university connects more than 2400 Study Center / Learner Support Centers (LSC) across Maharashtra through its 8 regional centers.

Section 12 (b) of the University Grants Commission (UGC) Act recognizes Yashwantrao Chavan Maharashtra Open University. Accordingly, the Maharashtra State Legislature and the University Grants Commission have granted permission to the university to conduct certificate, diploma, degree, post-graduate, and research courses. Yashwantrao Chavan Maharashtra Open University is a member of many reputed national and international educational institutions. The Commonwealth of Learning has twice awarded the university with the International Quality Award for Best Institution. The university recently received an 'A' grade from NAAC.

Yashwantrao Chavan Maharashtra Open University is at par with all recognized universities in the country. The degrees from this university are equivalent to those from other universities, making them suitable for employment, promotion, and further education in all government, semi-government, and private institutions, as well as various boards recognized by the Government of Maharashtra. The Maharashtra State Public Service Commission has already declared the students of Yashwantrao Chavan Maharashtra Open University are eligible for their examinations. Until now, many students of the university have passed various competitive examinations of the Central and State Public Service Commission.

The mission of Yashwantrao Chavan Maharashtra Open University is to provide a variety of courses in sync with our developmental needs and plans for the nation and state. Open education focuses on developing curricula that provide intellectual support to society as it adapts to changing technologies and lifestyles. The university contributes to the development of a learning society by implementing the concepts of 'Education for Life', 'Education at Work,' and 'Skill-Based Education that Supports Employment'.

The Yashwantrao Chavan Maharashtra Open University's motto is 'Dnyanganga Gharo Ghari!' and it is striving to become 'Lok Vidyapeeth'. The aim of the university is to provide quality education to all sections of society. The university is making efforts to introduce its various courses to the general public in rural, urban, and tribal areas through its headquarters, regional Centers, district Centers, study centers /

LSC and workplaces. The university adheres to the educational philosophy of Yashwantrao Chavan, which advocates for the status of folklore as a knowledge language by providing education in the mother tongue.

1.1 Objectives of YCMOU

1. The mission of the University is to provide opportunities for general degree education, vocational, technical and other education-training to the working class, housewives and other adults in urban, rural and backward areas, while keeping their needs in mind, with the goal of reaching 'Dyanganga Gharo Ghari' to the lowest levels of society. The university's aim is to serve as a channel for bridging the intellectual differences among various societal strata.
2. We aim to create an open education system that is both flexible and entrepreneurial, enabling everyone to learn without any limitations on age, duration or accessibility.
3. The goal is to educate exempted persons who have not completed their traditional university education through the credit transfer system and further education at the Open University, taking into account the value of the educational part they have completed.
4. Our mission is to deliver high-quality education that fosters the development of diverse art and skills through non-formal and continuing education, as well as educational extension services. We aim to train adults in new technologies, enabling them to adapt to evolving technologies. We also develop diverse curricula that protect and promote the art traditions, cultural accumulation, and social awakening heritage of India and Maharashtra, thereby promoting national integration and individuality.
5. We aim to encourage the financial involvement of private and social organizations by focusing on achieving self-reliance in our administrative expenses instead of solely relying on government grants. Additionally, we aim to create operating systems that are both cost-effective and high-quality, utilizing modern computer equipment efficiently.

02. About the School

The School of Humanities and Social Sciences covers studies ranging from arts, literature, and its creative dimensions; studies of structures, philosophies and historical-traditions of various institutions from the 'family' to the 'State'. The aim of this School is to provide intellectual preparation to meet the global challenges of the 21st century and to develop educational resources for a learning society. The courses in this School emphasize individual development, aid in their overall growth, and guide them towards progress.

2.1 Objectives of the School

The objectives of the School of Humanities and Social Sciences are as follows:

1. Develop a student-centric curriculum.
2. Adopt flexible teaching and learning methods in accordance with the open education system.
3. The goal is to provide education to the marginalized sections of society who have not yet availed themselves of it.
4. Encourage students to study humanities and social sciences.
5. Creating a knowledge-based society.
6. The goal is to reach out to the masses through distance education to create 'Lokvidyapeeth'.

2.2 The salient features of the School

1. The world's diverse civilizations, the evolution of the nation-state, and the history of tradition are among the topics covered. Education encompasses certificates, diplomas, degrees, master's degrees, and PhDs.

2. Global welfare organizations like environmental protection movements, the Human Development Index, and sustainable development goals all incorporate the values of freedom, equality, fraternity, and human rights.
3. The syllabus incorporates themes such as women's empowerment, the struggle for identity among the underprivileged, and a model of unity rooted in the diversity of languages, religions, and regions.
4. Courses cover a wide range of topics such as globalization and local development.
5. There are specialized courses focused on library and information science, journalism and mass communication, Gandhian philosophy, human rights, and consumer protection.
6. This is a practical course that integrates both theory and practice.
7. Non-traditional courses that promote individual creativity and imagination are available.
8. Courses that develop complementary skills for personality development and professional success are available.
9. Learning innovative skills for self-study.
10. The foundational course places emphasis on explaining various concepts.
11. Students can access self-study books, tutorials, fieldwork, project studies, and guidance services through web media and academic support.
12. You can select options based on your educational program.

03. Learning Method / Instructional Design

The Open University has developed a separate study method for students who cannot go to college every day and do not have enough time to study. It includes the following elements: The program offers self-study-based textbooks, expert faculty guidance in communication, assessment within the study period, and the opportunity for demonstration when necessary.

In the study method, students receive not only the course details but also a set of study books. The admission fee includes selected study books that the student can retain. The soft copy of the study material is available on the university's website, www.ycmou.ac.in or https://ycmou.digitaluniversity.ac/ .

Students should use the self-study books, which have a unique writing style from other traditional study books. These books break down the topics into manageable chunks, enabling comprehension in a single reading. For instance, these books arrange topics using graphs, pictures, and examples. These books aim to simplify the learning process for students. Each page of the book reserves large margins on both sides. In the blank space, the student can write down the important points and note down the doubts that the learner faces. These notes aid learners in reviewing the subject matter. Additionally, the lesson includes some questions; if the student answers these after reading the relevant section, he can assess his own understanding of that section. If the student is unable to answer certain questions, he must reread the passage to get the answers. If you are still unable to find answers to certain questions, you can write them down and seek them answered by speaking with a counsellor at the Study Centre / Learner support Centre's counselling session.

Students can choose their nearest Study Centre / Learner support Centre. The Study Centre / Learner Support Centre offer counselling for each course generally during weekends. Experts in the subject will guide in counselling sessions. Such guidance is not limited to lecture method. Students should attend counselling sessions to receive answers to their queries and doubts from the counsellor, participate in discussions and symposiums on challenging topics, and learn about their progress in internal assessments.

Students should make maximum use of all the above learning facilities and prepare their own study method. Students should make sure to plan their study time accordingly. A successful course of study is not just the study of the text but a clear understanding of the subject and its use in daily life. Therefore, we expect students to study focussing on practical and practice.

3.1 Credits

In Open and Distance Learning (ODL) mode, the study hours is measured in terms of 'Credits'. All the courses offered by YCMOU carry a certain value in terms of credit-points. A credit point is a way of expressing the learning hours required to study certain unit, in a book or a course. Typically, one credit point is considered equivalent to about 30-35 learning hours. These learning hours could mean the time spent in reading, note taking, listening to lectures, mulling over various aspects of the course, participating in discussions on the topic, listening to audios, podcasts, viewing especially prepared videos, surfing relevant web content etc. The Master of Arts (M.A.) in Mass Communication and Journalism Program (M90) requires that you 'collect' a credit of 64 credit points in order to be considered eligible for the degree.

3.2 Study Material

Self-learning material of M. A. Mass Communication and Journalism program is developed by renowned experts in the fields and professionals. Students should study the books available in PDF format at http://www.ycmou.digitaluniversity.ac and www.ycmou.ac.in until they receive printed copies of the same from the university at the Study Centre / Learner Support Centre.

❖ Audio-Visual Programs

Several specially prepared audio-video programmes on various topics relating to the courses on offer are made available on university website https://avc.ycmou.ac.in/self_learning_material/video. The students may also take benefit of various open educational resources, video programmes relating to language and literature that are available on authentic web sources, and also that are telecast on educational channels.

04. About the Program

Yashwantrao Chavan Maharashtra Open University has been given due approval from UGC-DEB to offer 02 years M. A. in Mass Communication and Journalism program (M90) from academic year 2024-25. This program offers an eclectic set of concepts and skills that will enhance the learner's knowledge about essential themes & issues in Mass Communication. Further, the program is designed in such a way that it will empower the learner to be employable in media industry and begin career as a Journalist or Media professional.

M. A. Mass Communication and Journalism program consists of total 64 credits spanning across 2 years of duration. This program follows annual pattern and medium of instruction as English.

4.1 Program Design

The Master of Arts (M.A.) in Mass Communication and Journalism Program (M90) is constituted of 09 courses of total 64 credits. All these 09 courses are compulsory. In the first year, there are 04 theory courses of 08 credits each. In the second year, there are 03 theory courses of 08 credits each along with 02 practical courses of 04 credits each. This program follows annual pattern of examination.

M. A. Mass Communication and Journalism

Year	Courses	Credit Points
First	04	32
Second	05	32
Total	**09**	**64**

4.2 Program Objectives and Outcomes

■ Program Objectives

1. To impart knowledge of the dynamic changes in various fields of Mass Communication and Journalism.
2. To enable the learners judiciously integrate theory and practice of Mass Communication and Journalism.
3. To develop multi-skilled trained work force in the field of Mass Communication and Journalism.
4. To build capacity to voice sensitive issues and concerns of the rural masses and various disadvantaged groups of the society.
5. To enable the learners, perform effective journalism and contribute in developing informed and aware citizenry that would differentiate between the facts and the propaganda.

■ Program Outcomes

After successful completion of this program, the learners would…

1. Know the fundamental and modern changes in various fields of Mass Communication and Journalism.
2. Be able to judiciously integrate theory with practice.
3. Develop themselves as multi-skilled trained work force in the domain specific field.
4. Voice sensitive issues and concerns of the rural masses and various disadvantaged groups of the society.
5. Perform effective journalism and contribute in developing informed and aware citizenry that would differentiate between the facts and the propaganda.

05. Program Structure

5.1 First Year M. A. Mass Communication and Journalism

5.1.1 Eligibility Criterion

Following eligibility criterion is essential for enrolling into the First Year of M. A. Mass Communication and Journalism Program.

- Successful completion of any bachelor degree from any recognized university.

5.1.2 Duration: 02 Years

As per UGC Notification of Specification of Degrees, 2014 and UGC (ODL Programmes & OL Programmes) Regulations, 2020, although the duration M. A. Mass Communication and Journalism program is of 02 years, it is allowed to complete it within 4 years of registration. As per above mentioned UGC rules, no re-registration is allowed for this program after the registration period of 4 years is over. All such students need to take admission again to the respective programs afresh.

5.1.3 Medium of Instruction

The medium of instruction of this program is English. All the SLM (books) are available in English language only. However, home assignments and end-exam (EE) can be written in Marathi or Hindi language with due permission of the Controller of Examinations (CoE).

5.1.4 Program Fee

M. A. Mass Communication and Journalism: First Year

Sr. No.	Particulars	Fee in Rs.
1.	Prospectus Fee	50.00
2.	Tuition Fee	3,298.00
3.	Eligibility Fee	100.00
4.	Registration Fee	200.00
5.	ID Card Fee	10.00
6.	E-Services Fee	70.00
7.	Library Fee	10.00
8.	Student Welfare Fee	50.00
9.	Hon. Chancellor Office Program Fee	38.00
10.	Sport Fee	50.00
11.	Sanvad Patrika Fee	10.00
12.	Student Insurance Fee	20.00
13.	National Service Scheme Fee	10.00
14.	Disaster Management Fee	10.00
15.	Study Center / Learner Support Center Fee	2,000.00
16.	Examination Fee	800.0
Total Fee Rupees Six Thousand Seven Hundred Twenty Six Only		**6,726.00**

❖ **Instructions regarding Program Fee**

It is mandatory for the applicant to pay the admission fee of the course for which he is taking admission as mentioned in the prospectus. This fee includes the fee of the study Centre/ Learner support Centre. Therefore, there is no need to pay any separate/additional fee at the study Centre/ Learner support Centre. The fee should be paid through Credit / Debit Card / Net Banking / UPI. As per the instructions regarding fee payment, the fee has to be paid through the above online payment gateway from the link given after the admission application. Fees paid on any link other than the given link will not be accepted. Applicants will be fully responsible for this. Confirm your login by following the online login process and wait for the message of your login to the given mobile number as well the permanent registration number that will be sent after your admission. You should always keep in touch with the Study Centre / Learner support Centre you have chosen regarding whether your admission has been confirmed or not.

5.1.5 M. A. MCJ First Year Course Structure

The table below provides the structure, titles, and codes of the first-year compulsory courses in the M. A. MCJ program.

Sr. No.	Course Code	Name of the Course	Nature	Credit Points	Marks		Total Marks
					CA	UA	
1.	MCJ501	Fundamentals of Communication and Print Journalism	Theory	08	30	70	100
2.	MCJ502	Journalism: Principles, Process & Practice and Audio-Video Journalism	Theory	08	30	70	100
3.	MCJ503	Understanding Society (I) and Digital Journalism	Theory	08	30	70	100
4.	MCJ504	Media Technology and Research Methodology	Theory	08	30	70	100
Total				32	120	280	400

5.2 Second Year M. A. Mass Communication and Journalism

5.2.1 Eligibility Criterion

Following eligibility criterion is essential for enrolling into the Second Year of M. A. Mass Communication and Journalism Program.

- All such students who had enrolled into the First Year of M.A.- Mass Communication and Journalism (M90) Post-graduate Program in Yashwantrao Chavan Maharashtra Open University.

5.2.2 Duration: 02 Years

As per UGC Notification of Specification of Degrees, 2014 and UGC (ODL Programmes & OL Programmes) Regulations, 2020, although the duration M. A. Mass Communication and Journalism program is of 02 years, it is allowed to complete it within 4 years of registration. As per above mentioned UGC rules, no re-registration is allowed for this program after the registration period of 4 years is over. All such students need to take admission again to the respective programs afresh.

5.2.3 Medium of Instruction

The medium of instruction of this program is English. All the SLM (books) are available in English language only. However, home assignments and end-exam (EE) can be written in Marathi or Hindi language with due permission of the Controller of Examinations (CoE).

5.2.4 Program Fee

M. A. Mass Communication and Journalism: Second Year

Sr. No.	Particulars	Fee in Rs.
1.	Prospectus Fee	50.00
2.	Tuition Fee	3,298.00
3.	Registration Fee	200.00
4.	E-Services Fee	70.00
5.	Library Fee	10.00
6.	Student Welfare Fee	50.00
7.	Hon. Chancellor Office Program Fee	38.00
8.	Sport Fee	50.00
9.	Sanvad Patrika Fee	10.00
10.	Student Insurance Fee	20.00
11.	National Service Scheme Fee	10.00
12.	Disaster Management Fee	10.00
13.	Study Center / Learner Support Center Fee	2,000.00
14.	Examination Fee	1150.00
15.	Convocation Fee	450.00
16.	Alumni Fees	10.00
Total Fee Rupees Seven Thousands Four Hundred Twenty Six Only		**7426.00**

❖ **Instructions regarding Program Fee**

It is mandatory for the applicant to pay the admission fee of the course for which he is taking admission as mentioned in the prospectus. This fee includes the fee of the study Centre/ Learner support Centre. Therefore, there is no need to pay any separate/additional fee at the study Centre/ Learner support Centre. The fee should be paid through Credit / Debit Card / Net Banking / UPI. As per the instructions regarding fee payment, the fee has to be paid through the above online payment gateway from the link given after the admission application. Fees paid on any link other than the given link will not be accepted. Applicants will be fully responsible for this. Confirm your login by following the online login process and wait for the message of your login to the given mobile number as well the permanent registration number that will be sent after your admission. You should always keep in touch with the Study Centre / Learner support Centre you have chosen regarding whether your admission has been confirmed or not.

5.2.5 M. A. MCJ Second Year Course Structure

The table below provides the structure, titles, and codes of the second-year compulsory courses in the M. A. MCJ program.

Sr. No.	Course Code	Name of the Course	Nature	Credit Points	Marks		Total Marks
					CA	UA	
1.	MCJ604	Understanding Society (II) and Communication Theory & Practice	Theory	08	30	70	100
2.	MCJ605	Advertising, Development Communication and Public Relations	Theory	08	30	70	100
3.	MCJ606	Journalism Types and Applications	Theory	08	30	70	100
4.	MCJ607	Internship or Study Visit	Practical	04	50	50	100
5.	MCJ608	Individual Project	Practical	04	50	50	100
Total				32	190	310	500

5.3 Practical Courses (MCJ60 & MCJ608)

5.3.1 Internship OR Study Visit (MCJ607)

As part of this 04 credits practical course, students are required to independently complete either an Internship **OR** a series of 05 Study Visits. This course is designed to provide experiential learning, expose students to media and communication practices and encourage reflection on real-world professional environments. Students must choose only one option: either the Internship or the Study Visit track to fulfil this course requirement. Assessment structure of this course is given in Section 6.2 titled 'Second Year Evaluation Pattern (UA & CA)' in this program prospectus.

Track - I: Internship

Requirements	Suggested Organizations	Submission Guidelines	Students must attach
• Students must complete a minimum of 180 hours of internship (i.e., 30 days @ 6 hours per day) at a relevant media or communication organization before the end of the Second Year. • Alternatively, students may opt for two internships of 90 hours each (i.e., 15 days @ 6 hours per day), in two different types of organizations to broaden their exposure.	• Newspaper offices (print or digital editions) • Web-based news portals • Radio stations (community or commercial) • Television news channels • Weekly magazines or periodicals • Advertising agencies • Public relations firms • Book publishing houses • Media/OTT production companies • Media research firms	A detailed internship report must be submitted by the student, outlining: • Nature of the organization • Specific tasks performed • Key takeaways • Skills acquired.	• Proof of work (Geotag photographs/ screenshots/ clippings etc.) • Letter of Appointment as Intern from concerned organization • Evaluation certificate & Internship Report signed and stamped by the concerned authority from the host organization.

Track - II: Study Visits

Requirements	Suggested Study Visit Locations	Suggested Interactions	Documentation Requirements	Students must attach
• Students must complete a minimum of 05 study visits/ interactions spread over the four semesters of the program. • Visits and interactions should expose students to various sectors of media, governance, development, and public life.	• Newspaper or magazine offices • TV news channels, FM & radio stations (All India Radio, community radio) • Advertising and PR agencies • Non-Governmental Organizations (NGOs), • CSR projects • Development communication or health communication programs • Government institutions: Parliament/ Legislative Assembly, • Municipal bodies • Scientific and research institutes, • Military or police establishments • Film production units, shooting locations, OTT content production sets • Media start-ups, digital newsrooms	• Senior journalists, editors, and media entrepreneurs • Authors, filmmakers, public intellectuals • Bureaucrats, elected representatives, ministers • Social activists, sportspersons, policy influencers • Professionals in digital media, communication strategy, or public diplomacy	• Students must maintain a record of visits/ interactions, including: • Date and location of visit • Names and designations of people met • Summary of key learning from each visit/ interaction • Photographs (if permissible, preferably geotag) or visit certificates where possible	• Proof of Study Visit / Interview (Geotag photographs/ screenshots/ clippings etc.) • Letter seeking permission for Study Visit/ interaction from respective organization or person. • Detailed report outlining key takeaways and points of study visit / interview. (signed by respective organization or person)

5.3.2 Individual Project (MCJ608)

This 04 credits practical module provides students with an opportunity to apply theoretical knowledge in a focused, self-driven, and supervised creative or research-based project. The aim is to build professional competence in conceptualization, execution, and communication of media outputs or scholarly work. Each student must complete **only one** of the listed project types. Projects must reflect originality, relevance, and adherence to academic and professional standards. Students are encouraged to consult with your counsellor / subject expert throughout the project process. Assessment structure of this course is given in Section 6.2 titled 'Second Year Evaluation Pattern (UA & CA)' in this program prospectus.

❖ List of Topics for Individual Project

1. Research Dissertation: Students may undertake a research-based dissertation on a topic strictly related to journalism or mass communication. The project must follow scientific research methodology and academic norms, resulting in a well-structured dissertation of approximately 8,000 to 10,000 words. The dissertation should include clearly defined research objectives, literature review, methodology, data analysis, findings, and conclusions. Students must be prepared to present their raw data if required during the viva-voce assessment.

2. In-Depth Reporting Series: Students can choose to develop a series of five in-depth journalistic reports, each approximately 1,500 to 2,000 words in length. These reports should explore a topic of substantial social significance and current relevance. Students are encouraged to use multiple formats such as narrative journalism, investigative reporting, or explanatory writing, while integrating photographs, data visualizations, and interviews. All primary and secondary sources must be properly cited, and the series should reflect both fieldwork and desk research.

3. Documentary Film: This project allows students to conceptualize, script, shoot, and edit a documentary film of 10 to 15 minutes duration, focusing on a theme of contemporary social, cultural, or political relevance. The documentary should follow professional production standards, including the use of interviews, archival footage, narration, and visuals. Alongside the completed documentary, students must submit a detailed written report outlining the topic's relevance, conceptual approach, planning and execution stages, technical or logistical challenges, and any significant learning outcomes.

4. Translation Project: Students may select a non-fiction prose text - preferably related to journalism or mass communication - for translation into another language, aiming for a word count between 15,000 and 20,000. The selected text could be a single work or a curated compilation of writings on a unified theme. The translated output should be submitted in printed form, accompanied by a translator's note explaining the choice of text, the original author(s), the translation process, and the linguistic or contextual challenges faced. It is important to note that the translated work cannot be made public without securing legal rights from the original authors or copyright holders.

5. Podcast Series: Students may create a podcast series consisting of at least five episodes, each approximately 10 minutes in length. The podcast should be informative and may adopt various formats such as interviews, audio essays, storytelling, or panel discussions. It must be uploaded and made publicly accessible on the internet, and should remain live until the final assessment. A comprehensive written report must accompany the podcast, detailing the rationale behind the topic, conceptual and technical planning, production process, and any challenges encountered during execution.

6. Website or App Development: This project involves designing and launching an original, informative website or mobile application focused on a topic of public interest. The platform should feature original content including articles, blogs, videos, photo stories, or interactive tools, and can also include curated external resources with appropriate attribution. The site or app must be accessible online and remain active until the time of assessment. A written project report must be submitted alongside, covering the relevance of the chosen theme, development process, content strategy, technical implementation, and user engagement insights.

7. Public Service Advertising Campaigns: Students are required to conceptualize and produce public service advertising campaigns on two socially relevant and contemporary issues. For each campaign, students must create at least one advertisement in each of the following formats: print (A4 size), audio (20–30 seconds), and audio-visual (20–30 seconds). The ads should demonstrate strategic communication, creativity, and social impact. A detailed written report must accompany the project, explaining the campaign objectives, target audience, creative strategy, production process, and difficulties faced.

8. Media Literacy Toolkit: This project focuses on designing a practical media literacy toolkit aimed at a specific target group such as school children, rural youth, senior citizens, or community educators. The toolkit may include a combination of posters, handbooks, short videos, infographics, training manuals, activity sheets, or digital modules. It should be designed for real-world application and should enhance the

target group's ability to critically engage with media. A detailed documentation report must be submitted, highlighting the relevance of the toolkit, design process, user feedback, and implementation strategy.

9. Social Media Communication Strategy: Students opting for this project will design and execute a strategic social media communication plan on a chosen cause, event, or organization. The campaign must include at least ten content pieces tailored for different platforms such as Instagram, X (formerly Twitter), LinkedIn, or Facebook. Each post should reflect thoughtful content planning, visual communication, and audience engagement techniques. Students must submit the social media assets along with a written report that includes campaign objectives, content strategy, posting schedule, and analytics or engagement data if available.

10. Ethnographic Media Diary: Students choosing this project will undertake an ethnographic exploration by maintaining a media diary that documents media usage, preferences, and digital practices of a particular community or social group—such as tribal youth, domestic workers, migrant laborers, or senior citizens. The diary should include at least five detailed entries of minimum 1000 words each, integrating field notes, interview excerpts, and reflective observations. A final analytical report of minimum 5000 words must be submitted, discussing key insights, the methodology used, and the broader media and communication patterns observed within the chosen group.

06. Evaluation Pattern

The students would be evaluated for 100 marks per theory or practical course in every academic year. This evaluation would be at two levels – Continuous Assessment (CA) and University Assessment (UA). For theory courses, 70:30 ratio would be followed – 70 marks for UA and 30 marks for CA, whereas for practical courses, 50:50 ratio would be followed – 50 marks for UA and 50 marks for CA.

Each unit in your book gives you some exercises for assessing your own learning. Correct or model answers to these exercises are also provided later to help you assess the accuracy of your own answers. This mode of assessment gives you quick feedback on your comprehension of certain topic or sub-topic.

6.1 First Year Evaluation Pattern

6.1.1 Continuous Assessment (CA)

Periodic and timely feedback pertaining to your performance given by the experts may motivate you in various ways. It may lead you to put in additional efforts in your study that may help you gain self-confidence in undertaking more difficult learning tasks subsequently. The Continuous Assessment would be consisting of home assignments for 30 marks for each theory course. The questions of home assignments will be made available on university websites www.ycmou.ac.in and http://ycmou.digitaluniversity.ac You are expected to score at least 40% of marks in each of these home assignments. **Please follow the detailed instructions regarding online uploading and submission of home assignments given in 6.3.**

The marks obtained out of 30 for each Continuous Assessment (CA) would be shown separately in the statement of marks for each course. Continuous Assessment (CA) will carry 30% of weightage. It is essential to obtain at least 40% (12) marks to pass in the Continuous Assessment (CA) for each course.

❖ **Format of CA for Theory courses**

Home Assignment Questions for 30 Marks				
Q. No.	**Question Types**	**No. of Questions**	**Marks**	**Total Marks**
1.	Long Answer Questions	01	10 Marks Each	10
2.	Short Answer Questions	02	05 Marks Each	10
3.	Objective Questions	10	01 Marks Each	10
Total Marks				**30**
Passing Marks (40%)				**12**

6.1.2 University Assessment (UA) / End Examination

Evaluation conducted at the end of the learning period is done through a written examination. The university will conduct end examination as per the schedule declared in advance. For the first year, in the University Assessment (UA), there would be four question papers of 70 marks each for four courses having duration of three hours. It is essential to obtain at least 40% (28) marks to pass in the University Assessment (UA) for each course.

Thus, the students will have to score minimum 40% marks (out of 100) in both the Continuous Assessment (CA) and University Assessment (UA) in each course. The marks obtained in the Continuous Assessment (CA) component would be shown separately in the marksheet. However, the same would be combined with the marks obtained in the University Assessment (UA) to calculate the percentage of marks.

❖ **Format of End Examination Question Paper for University Assessment (UA)**

Questions for 70 Marks					
Q. No.	**Question Types**	**No. of Questions**	**Options**	**Marks**	**Total Marks**
1.	Long Answer Questions	03	01	10 Marks Each	30
2.	Short Answer Questions	05	01	05 Marks Each	25
3.	Very Short Answer Questions	05	01	03 Marks Each	15
Total Marks					**70**
Passing Marks (40%)					**28**

6.2 Second Year Evaluation Pattern

For the second year of MA-MCJ program, there are 3 theory courses and 2 practical courses. Evaluation pattern is different for theory and practical courses. Details of Continuous Assessment (CA) and University Assessment (UA) are given below.

6.2.1 Continuous Assessment (CA)

The Continuous Assessment would be consisting of home assignments for 30 marks in each theory course and for 50 marks in each practical course. The questions of home assignments will be made available on university websites www.ycmou.ac.in and

http://ycmou.digitaluniversity.ac. For practical courses, CA will be graded as per the viva-voce assessment that will be conducted at the study centre. You are expected to score at least 40% of marks in each of these works. **Please follow the detailed instructions regarding online uploading and submission of home assignments given in 6.3.**

The marks obtained in Continuous Assessment (CA) would be shown separately in the statement of marks for each course. CA will carry 30% of weightage for theory courses and 50% of weightage for practical courses. It is essential to obtain at least 40% (12 marks for theory & 20 marks for practical courses) marks to pass in the Continuous Assessment (CA) for each course.

❖ **Format of CA for Theory Courses**

Home Assignment Questions for 30 Marks				
Q. No.	**Question Types**	**No. of Questions**	**Marks**	**Total Marks**
1.	Long Answer Questions	01	10 Marks Each	10
2.	Short Answer Questions	02	05 Marks Each	10
3.	Objective Questions	10	01 Marks Each	10
Total Marks				**30**
Passing Marks (40%)				**12**

❖ **Format of CA for Practical Courses**

Viva-voce for 50 Marks		
MCJ608 : Internship or Study Visits MCJ609 : Individual Project	Students will have to appear for Viva-voce conducted at the LSC / study centre in presence of external subject expert. Viva-voce will assess the completeness of the respective practical activity.	Total Marks
Total Marks		**50**
Passing Marks (40%)		**20**

6.2.2 University Assessment (UA) / End Examination

Evaluation conducted at the end of the learning period is done through a written examination. The university will conduct end examination as per the schedule declared in advance. For the second year, in the University Assessment (UA), there would be three question papers of 70 marks each for three theory courses having duration of three hours. For the two practical courses, the UA will be based on the assessment of the submitted internship report and individual project report.

It is essential to obtain at least 40% (28 for theory & 20 for practical courses) marks to pass in the University Assessment (UA) in each course. Thus, the students will have to score minimum 40% marks in both the Continuous Assessment (CA) and University Assessment (UA) in each course. The marks obtained in the Continuous Assessment (CA) component would be shown separately in the marksheet. However, the same would be combined with the marks obtained in the University Assessment (UA) to calculate the percentage of marks.

❖ **Format of University Assessment (UA) for Theory Courses**

End Examination Question Paper Questions for 70 Marks					
Q. No.	**Question Types**	**No. of Questions**	**Options**	**Marks**	**Total Marks**
1.	Long Answer Questions	03	01	10 Marks Each	30
2.	Short Answer Questions	05	01	05 Marks Each	25
3.	Very Short Answer Questions	05	01	03 Marks Each	15
Total Marks					**70**
Passing Marks (40%)					**28**

❖ **Format of University Assessment (UA) for Practical Courses**

Practical Report for 50 Marks		
MCJ608 : Internship or Study Visits MCJ609 : Individual Project	Students will have to complete & submit Internship Report / Study Visit Report and Individual Project Report at the LSC / study centre. Project Reports will be assessed for their authenticity, presentation and completeness.	Total Marks
Total Marks		**50**
Passing Marks (40%)		**20**

6.3 Online Submission of Home Assignments

❖ **Instructions for students**

For continuous assessment (CA), it is necessary for students to upload their handwritten home assignment on the university portal. When uploading the Home Assignment, adhere to the following instructions.

1. You should carefully read the student user guide available on the portal, https://asm.ycmou.org.in/, for the home assignment. Register using your 16-digit Permanent Registration Number (PRN).
2. After successfully registering (logging in) on the portal, you will see complete information about the courses related to you. Blank pages with barcodes are given on the same page (screen) for writing Home Assignment. Take a printout of these pages as required and write answers to the Home Assignment questions in your own handwriting on them.
3. The questions for home assignments would be uploaded at the Examination Division page on the university website https://ycmou.digitaluniversity.ac/Content.aspx?ID=1160. The student must download these home assignment questions from university website.
4. Write at least 100 to 120 words for each Home Assignment question. All answers should be concise and direct. Home Assignment questions should be solved sequentially. Write the answers to each question on a separate page. If the answer to the question does not fit on one page, write K.M.P. / P.T.O. at the end, and also write the question number on the next page (e.g., Q-1 Continued…) and write the rest of the answer.
5. Students should submit home assignment of 30 marks per course having 6 Questions of 5 marks each. Thus, in first year, for 4 courses 4 home assignments would have to be submitted.

6. Create a PDF file for each course's Home Assignment, following the page numbers in sequence. Your PDF file should be clearly scanned and readable. Ensure that there are no overwritten, crooked, slanted, or folded pages during the scanning process. The size of each page should be at least 3MB, and the total file size should not exceed 20MB.
7. Student must submit legibly handwritten home assignments (hard copies) to the Learning Support Centre (LSC) for assessment as per the schedule supplied by the Examination Division.
8. Visit the portal https://asm.ycmou.org.in/ to upload Home Assignments, which the Study Centre / Learner support Centre will then check. The coordinators at the Study Centre / Learner support Centre must approve and grade the home assignment after the initial check.
9. If the uploaded pages cannot be read, if they are not uploaded in accordance with the subject, if the scanned pages are crooked, slanted, or bent, or if they are blank, such Home Assignment will not be evaluated and will be rejected. Students will be able to view information about Home Assignment rejections in their profile.
10. Students should follow the university updates on the examination division's webpage regularly and be in touch with the Study Center / LSC; and submit assignments within the stipulated time.
11. Students are allowed to submit home assignments in hard copies at the Study Center / LSC only once in an academic year, within the stipulated time period announced by the university and the Learning Support Centre on the university website or through other modes of communication.
12. The student who fails to submit home assignments within the stipulated time would not to be allowed to re-submit the same after the commencement of the End Examination and he/she would be marked ABSENT (Ab), and the same would be displayed in his/her marksheet.
13. If the student fails to submit the assignment during that academic year, he/she will not be allowed to submit assignments thereafter and will have to pass that course by obtaining 40% marks in the End Examination alone.
14. Important Note: Please use the pages available in your own login to complete your Home Assignments. Using pages from someone else's login or any other pages for writing your Home Assignments will result in rejection of the same, as your login pages bear your profile specific barcode.
15. Home Assignments will be accepted only once a year. If a student fails to submit Home Assignments for any reason or fails in the same, s/he may re-submit the same for the current academic year after paying the prescribed examination fee.

❖ Instructions for Study Centre / Learner Support Centres

1. The Study Centers / Learner Support Centers should visit the https://asim.ycmou.org.in/ portal and register. Once the coordinators have registered, they should input their information into their center's login, revealing the total number of students who have submitted their home assignments. Therefore, it is crucial to ensure the uploading of student home assignments, guarantee their timely upload, and provide the students with the necessary guidance and support.
2. Study Centers / Learner Support Centers should promptly verify the home assignment they have received through their login. The coordinators should take follow-up regarding incomplete home assignments, improperly uploaded home assignments. Study Centers / Learner Support Centers must complete the evaluation and inspection process within the stipulated time period specified by the university.
3. If students or study centers/Learner Support Centers encounter any technical issues, they can contact at 8055253072 or email to oasishelpdesk22@gmail.com for further information.

07. Registration Procedure

1. As per the policy decision of the university, all the admission process will be online. At the outset, you should first visit the university website https://ycmou.digitaluniversity.ac.
2. Visit university website https://ycmou.digitaluniversity.ac and go to Admission tab and click on Academic Year – 2025-2026 Prospectus. Prospectus of various programs of the university are available there. Download the prospectus of the program you wish to take admission. Read information regarding Program Design (eligibility, fees, course structure etc.) and print out necessary pages for your reference.
3. During the online admission process through university admission portal, list of concerned Study Centers/ LSC of respective programs will be displayed. Choose your preferred Study Center / LSC and note down its address and code.
4. Before you start the online application process, keep scanned copies of all the required documents as mentioned in the prospectus, scanned images of your passport size photograph and signature in JPG/JPEG/PNG format ready to upload on the website. Each file should not be more than 10MB in size.
5. Read all the information given on Online Admission on university website in the table Presentations > User Guide Presentation > Students.
6. If you are a new candidate you would have to first 'Register' by clicking on the option. Once you click on the 'Register' option, you would be taken to a new page. There you have to enter your name, mobile number and email ID. Once you submit these details, your Profile is created, and you would receive a (system generated) 'Username' and an OTP based 'Password' through Short Message Service (SMS) and email on the permanent mobile number and email ID provided by you. Using this OTP based password, create a new password for yourself. Then you would be directed to the Students Profile Page. If you do not have an email ID, you can create one for free on Google, Yahoo Mail, Outlook etc. service providers.
7. If you are an old student, you would have 16-digit Permanent Register Number (PRN). Enter that 16-digit PRN on the online admission webpage and continue the application process using previously used password. In case password is not available or forgotten, you can reset the password clicking on 'Forgot Password', provide all the information and complete the admission process.
8. Fill all the relevant details asked during online admission. Upload necessary scanned copies of documents, photo and signature required for eligibility. Do not upload incomplete, wrong, unclear or blurred documents.
9. It is mandatory to pay the Program Admission Fee as mentioned in the prospectus. Pay the fees using links of online payment getways given in the online admission form through Credit Card / Debit Card / Net Banking / UPI etc. It the sole responsibility of the student to pay fees using links given in the admission form only.
10. You will get email/ SMS regarding Admission Confirmation and other information. Save these emails / SMS safely for future reference.
11. You can check the status of your admission using your User ID and Password. You can see the status remark as Approved / Rejected (as the case may be) in your profile. Check the status of your application regularly.
12. University does not send any email / SMS regarding cancellation of admission of incomplete documents. There will be no refund given in case of mistaken admission or non-eligibility.
13. Students cannot modify the information in the admission form until the successful completion of the program.
14. To confirm your admission, submit print out of online admission form and documents regarding eligibility.

15. For reserved category students, information regarding Scholarship Schemes is available on the university website. Complete all the necessary steps regarding online admission and online application form submission through MahaDBT portal.
16. Online ID card can be download and printed by study center (LSC) or student.
17. Students will abide by all the rules, terms and conditions, clauses given under student agreement and instructions given by the university from time to time.
18. As per the University Grants Commission's guidelines, applicable processing fees will be charged from program fees when student cancels their admission for any reason whatsoever.
19. Student Insurance Schemes has been implemented by the university. For any claim under this, please write to Student Welfare and Extension center. Any time-to-time changes in this are applicable on the respective entities.

08. Applicable Programs for Scholarship Schemes

Yashwantrao Chavan Maharashtra Open University is providing the government scholarship schemes (Post Matric Scholarship Schemes) for the students belonging to Scheduled Castes (SC), Scheduled Tribes (ST), Other Backward Classes (OBC), Vimukt Jati / Nomadic Tribes (VJ/NT), Special Backward Classes (SBC) and Economically Weaker Sections (EWS). The scholarship notification is made available on the university website. Students should read carefully the notification of scholarship before filling the admission form and select the appropriate scholarship option. Students enrolling into following programs of the university should complete the online application process related to the scholarship application from the MahaDBT website within the stipulated time. The list of programs for which the scholarship scheme is applicable is given below.

Sr. No.	Applicable Programs for Scholarship Schemes	Program Duration
1.	B. A. Marathi and Urdu Medium	3 Years
2.	B. A. Journalism and Mass Communication	3 Years
3.	M. A. Marathi	2 Years
4.	M. A. Hindi	2 Years
5.	M. A. Urdu	2 Years
6.	M. A. History	2 Years
7.	M. A. Economics	2 Years
8.	M. A. Public Administration	2 Years
9.	Bachelor of Library and Information Science (B. Lib. & I.Sc.)	1 Year
10.	Master of Library and Information Science (M. Lib. & I.Sc.)	1 Year

09. Instructions Regarding ABC-ID / APAAR-ID and DEB-ID Creation

As per the National Education Policy, 2020, it is mandatory for students to create an Academic Bank of Credits (ABC-ID)/Automated Permanent Academic Account Registry (APAAR)-ID at the time of admission to the course. ABC-ID is now APAAR-ID, and you will have to fill in the information of certificates, diplomas, and degrees obtained earlier on DigiLocker (ABC-NAD). Without doing this, credit transfers for other courses will not be possible. To create an ABC-ID/APAAR-ID, register on the portal https://www.abc.gov.in or https://apaar.education.gov.in/ or visit the university website www.ycmou.ac.in. Click on the Student Zone link on the university website. Select Academic Bank of Credits from the list, view the presentation on creating ABC-ID/APAAR-ID, and take the necessary actions. Students in the open education system are required to create DEB-ID along with APAAR-ID. You can generate DEB-ID from the link https://deb.ugc.ac.in/StudentDEBId.

10. Special Instructions / Contact Details

A. Instructions related to filling in the Registration Form

1. Read the Prospectus thoroughly before you fill the Online Application Form.
2. Read the 'Candidate/Student's Agreement' carefully before clicking on "Agree" Option while applying online.
3. Fill in the information in the application form complete in all respects. The mobile number, email ID and communication address will have to be complete with pin code number so that you do not miss out on any communication from the university.
4. It is necessary to fill the admission form by yourself and upload photo and signature. Read the information given on the university website (1. Website – Presentation 2. Registration Page Link)
5. Do not forget to attach self-attested photocopies of the marksheet and certificates, clearly showing the Date of Birth (DoB).
6. Do not pay any additional fees at the LSC. The university will not be responsible for any extra payment made at the LSC.
7. As per the student agreement "Agreed" at the time of online application, the student agrees that it is in the best of his interest to personally check the university website regularly for updates and keep in touch with the LSC for any communication from the university regarding the programme.
8. The end examination is conducted as per the schedule decided by the university and no request for the change in the same will be entertained.
9. The student shall download the 'Hall Ticket' from the webpage of examination division on the university website, and collect the 'Marksheet' from the Learning Support Centre (LSC).
10. If the number of students at a particular Learning Support Centre is less than 20, the registered students of such Learning Support Centre will be transferred to the nearest LSC.

B. Instructions related to the Learning Support Centre (LSC)

1. The LSC will frequently check for pending approvals in their Login IDs, the LSC Coordinator will verify the students' documents and scholarship claims, and if needed, guide for compliance, and 'approve' the same at the earliest.
2. The LSC must ensure that the admissions approved by them are finally confirmed by the university. If applications are pending for confirmation grievance with details must be placed before the registration section of the university.
3. The LSC must maintain the permanent record of distribution books (in separate register), and make the same available to the university authorities whenever demanded.

4. The LSC must collect the home assignments, assess the same and upload the marks on the university portal as per the given schedule by the examination department.
5. Important: Degree certificate will be given as per the name during admission in the first year. If you wish to apply with changed name (different from mentioned on the certificates attached),a copy of Gazette showing 'Name Change' must be attached with printout of the application form.

C. University Headquarters

Yashwantrao Chavan Maharashtra Open University
Dnyangangotri, Near Gangapur Dam, Govardhan, Nashik - 422 222
Phone Numbers: (0253) 2231714, 2231715, 2230227

■ Office Hours of University and Regional Centers

- Morning 10:00 am to Evening 05:45 pm (lunch break 1:30pm to 2.00 pm)
- Above offices will be closed on all Sundays, first and third Saturday of each month and on government holidays.

■ Contacts for Specific Difficulties

1. **Problems with information booklet, admission form, study center/ LSC**
   - ❖ Director, Student Services Division, Nashik
   - ❖ Head of Registration, Registration Department, Nashik
   - ❖ Regional Director, concerned Regional Center

2. **Problems with curriculum (subjects)**
   - Director, School of Humanities and Social Sciences
     Tel. (0253) 2231475 E-mail: dir_shu@ycmou.digitaluniversity.ac

3. **Registration, Registration Number, Change of Address, Change of Center**
   - Head of Registration, Registration Room, Nashik
     Tel. (0253) 2230580 E-mail: nondani@ycmou.digitaluniversity.ac

4. **Examination, Examination Application, Seat Number (PRN), Result, Degree Certificate etc.**
   - Controller of Examination, Examination Department
     Tel (0253) 2230716 E-mail: coe@ycmou.digitaluniversity.ac

5. **Study Material, Books etc.**
   - Store Manager, Store and Outward Department
     Tel (0253) 2230107 E-mail: ycmoustore@gmail.com

6. **Scholarship**
   - Scholarship Room, Y. C. M. Open University, Nashik
     Tel (0253) 2230050 E-mail: scholarship@ycmou.digitaluniversity.ac

7. **Concerned Regional Center**

❖ **Important Instructions:**

- Self-learning material of M. A. Mass Communication and Journalism program is developed by renowned experts in the fields and professionals. Students should study the books available in PDF format at http://www.ycmou.digitaluniversity.ac and www.ycmou.ac.in until they receive printed copies of the same from the university at the Study Centre / Learner Support Centre.
- In case of less than 20 admissions to any Program (from entire State of Maharashtra), the university will have right to put the program on hold in the current academic year. In such case, total fees paid by the learner towards the Program fees will be refunded.
- If you have enrolled into more than one program and your exam timetable clashes for different courses on the same day, you can choose to write either one of the preferred exams. You will be able to take the exam for the remaining course during the next supplementary examination by filling the exam application form as per the rules. Even if you are unable to take any exam for a degree course, you will still be allowed to take admission to the next academic year.

11. Cyber Security Course (Mandatory Audit Course)

As per the directions of the University Grants Commission, Yashwantrao Chavan Maharashtra Open University has implemented a cyber security course for students admitted to undergraduate and postgraduate degree programs from the academic year 2024-25. The student must complete this non-credit audit course online within 02 years of their admission to a postgraduate degree program. Only after passing the cyber security course will the students get their postgraduate degree certificate.

The attached Appendix 9 provides detailed information in this regard.

For more information, contact:

❖ Hon. Director, School of Computer Science, Y. C. M. Open University, Nashik
Tel. (0253) 2230717 Email: scmcs@ycmou.digitaluniversity.ac

❖ Hon. Director, School of Online Education, Y. C. M. Open University, Nashik
Tel. (0253) 2230191 Email: dir_sol@ycmou.ac.in

12. Regional Centers

1. **Amravati**
YCMOU Amravati Regional Center, Walgaon Road, Post V.M.V., Amravati – 444 604
Phone: (0721) 2531445, 9595197099
Email ID: rd_amravati@ycmou.digitaluniversity.ac

2. **Chhatrapati Sambhaji Nagar (Aurangabad)**
YCMOU C. Sambhaji Nagar Regional Center, Survey No. 41, East of the Military boy's Hostel, Nandanvan Colony, Cantt. Post. Office, Chhavani, C. Sambhajinagar (Aurangabad) – 431 002
Phone: 0240-2371066, 2371077, 9922942177
Email ID: rd_aurangabad@ycmou.digitaluniversity.ac

3. **Kolhapur**
YCMOU Kolhapur Regional Center,
Near Shivaji University Post Office, Vidyanagar, Kolhapur – 416 004.
Phone: 0231 – 2607022, 2607023, 9423979645, 9423979750, 9404961496
Email ID: rd_kolhapur@ycmou.digitaluniversity.ac

4. Mumbai

YCMOU Mumbai Regional Center,
C/o Jagannath Shankarsheth Municipal School Building, 2nd floor, Nana Chowk, Grant Road (West), Mumbai – 400 007
Phone: 022-23874180/23874183, 9922379319, 9869195695
Email ID: rd_mumbai@ycmou.digitaluniversity.ac

5. Nagpur

YCMOU Nagpur Regional Center,
Raobahadur D., Lakshminarayan Bungalow, University Sports Complex, Law College Campus, Ravinagar Chowk, Nagpur - 440 001
Phone: (0712) 2553724, (0712) 2553725, 9403774607, 9403774627
E-mail: rd_nagpur@ycmou.digitaluniversity.ac

6. Nanded

YCMOU Nanded Regional Center,
Swami Ramanand Tirth Marathwada University Campus, Near Sports Building, Nanakwadi Kaman, Zari Road, Vishnupuri, Nanded – 421 606
Phone: 9689174878, 9422247296
Email ID: rd_nanded@ycmou.digitaluniversity.ac

7. Nashik

YCMOU Nashik Regional Center,
2nd Floor, Old Nashik Municipal Corporation Building, New Pandit Colony, Nashik – 422 002.
Phone: 0253 – 2317063, 9403774706
Email ID: rd_nashik@ycmou.digitaluniversity.ac

8. Pune

YCMOU Pune Regional Center,
654, 2nd Floor, Shahir Annabhau Sathe School Building, Municipal Boys' School No. 5, Sadashiv Peth, Kumthekar Marg, Pune – 411 030.
Phone: 020 – 24457914, 24491107, 8329256736 Email ID: rd_pune@ycmou.digitaluniversity.ac

13. Appendices

Appendix 01: Candidate/ Student Agreement at the time of Admission

This is an agreement between the student or candidate and the YCMOU which is entered into by virtue of the candidate for admission clicking on "ACCEPT" button on the online admission portal at the time of admission to a program using online admission process.

In this agreement the term "candidate" is used to mean the person who proposes to take admission to a program in YCMOU and the term "student" is used to mean a person who has been admitted to a program of the YCMOU after fulfilling all the conditions thereof.

The candidate undertakes that -

1. He has gone through the prospectus and the on-screen narrations or directions and has sincerely responded to the on-screen directions.
2. He has ensured that he is eligible to the program to which he proposes to take admission and that if it is found otherwise, (that is, if he is found not to be fulfilling the conditions of the eligibility at any time as per the rules mentioned in the prospectus or the online narrations) his admission will be summarily cancelled and the fees paid to the university will not be refunded in part or in full.
3. The information about the medium/mode of delivery of the Study Material (for example printed books, e-books, mobile app, audio/video material available on internet or through CD/DVD, etc.) has been duly studied by him in the relevant pages of the prospectus and he has no objection to the said mode of delivery. He shall not make any demands on the methods or medium of delivery other than that mentioned in the prospectus.
4. He shall make any representations to the YCMOU by logging on as a student in respect of any activities of grievances within a period of thirty days from the date of cause of the grievances or by an email to the university at the designated e-mail address.
5. He understands that the University reserves right to make changes in the rules or syllabi or learning material or any other policy matter as a matter of urgency and that such changes in the rules, syllabi or policy matters shall be binding and applicable on him and that he shall not make objections to such changes.
6. He shall not change his mobile number as registered with the University during the time of admission to the program. However, if that number has been changed for some genuine reasonhe may get that updated in his university profile by paying the applicable charges.
7. He understands that the University shall levy charges on changes in profiles of the student, including the photograph, mobile number, date of birth, etc.
8. He understands that in case the University does not receive the fees from the Government (in case of Scholarship or Free-ship candidates), the student may be barred from taking examinations and his results shall not be declared till such time that the fees have been received.
9. He understands that any incorrect or incomplete information given by him is liable to cancellation of his admission or withdrawal of degree or diploma awarded to him as and when the university gets to know of such supply of incomplete or incorrect information.
10. He shall visit the University's website regularly (ycmou.digitaluniversity.ac and ycmou.ac.in) and undertake necessary steps for academic and administrative purposes as expected from him including downloading of the examination hall ticket and printing the same.
11. He shall undertake the studies of the academic program with necessary industry, discipline and honesty and conduct himself with due dignity and shall do nothing which is unbecoming of a student of the YCMOU.

Appendix 02: Poor Students Assistance Scheme Rules
(गरीब विद्यार्थी सहाय्य योजना नियमावली)

१. नाव : गरीब विद्यार्थी सहाय्य योजना

२. व्याप्ती

२.१ सदरची गरीब विद्यार्थी सहाय्य योजना यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाच्या एकावर्षापेक्षा अधिक कालावधीच्या सर्व शिक्षणक्रमांच्या विद्यार्थ्यांना लागू राहील.

२.२ आर्थिक दुर्बल घटकातील विद्यार्थ्यांसाठी सदर योजना लागू असेल.

३. पात्रतेचे निकष

३.१ गरीब विद्यार्थी सहाय्य योजनेचा लाभ मिळण्यासाठी कुटुंबाच्या वार्षिक उत्पन्नाची कमाल मर्यादा रु. १ ,००,०००/- राहील.

३.२ तहसिलदाराचे मूळ उत्पन्नाचे प्रमाणपत्र मागील वित्तीय वर्षाचे असावे.

३.३ सदर योजनेचा लाभ देताना संबंधित विद्यार्थी / विद्यार्थिनी मागील शैक्षणिक वर्षाच्या अंतिम परीक्षेत उत्तीर्ण असणे आवश्यक राहील.

३.४ गरीब विद्यार्थी सहाय्य योजनेसाठी विद्यार्थ्याने मागील वर्षी योजनेचा लाभ घेतला असेल तर सदर विद्यार्थी सर्व विषयांत उत्तीर्ण असणे आवश्यक आहे.

३.५ सदर योजनेसाठी पात्र ठरलेल्या विद्यार्थी / विद्यार्थिनीने त्याला ज्या शैक्षणिक वर्षासाठी योजनेचा लाभ मंजूर करण्यात आला तो अभ्यासक्रम त्याने / तिने यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाच्या मान्यताप्राप्त अभ्यासकेंद्रातून पूर्ण करणे आवश्यक आहे. अभ्यासक्रमाचे वर्ष पूर्ण होण्यापूर्वी संबंधित विद्यार्थ्याचा प्रवेश कोणत्याही कारणास्तव रद्द झाल्यास विद्यापीठाने प्रदान केलेली रक्कम व प्रमाणपत्र विद्यापीठास परत करण्याची जबाबदारी संबंधित विद्यार्थी , अभ्यासकेंद्र व विभागीय केंद्र यांची राहील.

३.६ राज्य शासन / केंद्र शासन यांच्याकडे शिष्यवृत्ती मिळण्यासाठी अर्ज केलेल्या विद्यार्थ्यांना सदर योजनेचा लाभ देय नाही.

३.७ रु. ३,०००/- पेक्षा कमी फी असलेल्या शिक्षणक्रमाकरिता ही योजना लागू नाही.

४. योजनेची गुणांची निकष पद्धत

४.१ विद्यार्थी शहरी भागातील असल्यास	१ गुण
४.२ विद्यार्थी ग्रामीण भागातील असल्यास	२ गुण
४.३ विद्यार्थी अतिदुर्गम भागातील असल्यास	३ गुण
४.४ प्रकल्पग्रस्त असल्यास	२ गुण
४.५ खेळाडू असल्यास (विभागीय / राज्य पातळी)	४ गुण
४.६ उत्पन्न मर्यादा रु. ३५०००/- पर्यंत	३ गुण
४.७ उत्पन्न मर्यादा रु. ७००००/- पर्यंत	२ गुण
४.८ उत्पन्न मर्यादा रु. १,००,०००/- पर्यंत	१ गुण

५. अनुज्ञेय रक्कम

५.१ अनुज्ञेय रक्कम या योजनेसाठी निश्चित केलेल्या निकषांनुसार प्राप्त गुणांच्या आधारे व शिक्षणक्रम पातळी निहाय ठरविलेल्या रकमेच्या आधारे निश्चित केली जाईल.

५.२ पदविका शिक्षणक्रम : रु. ३ ,०००/- किंवा शिक्षणक्रमाचे शुल्क यापैकी जे कमी असेल ती रक्कम

५.३ पदवी शिक्षणक्रम : रु. ५ ,०००/- किंवा शिक्षणक्रमाचे शुल्क यापैकी जे कमी असेल ती रक्कम

५.४ पोस्ट ग्रॅज्युएट डिप्लोमा शिक्षणक्रम : रु. ५,०००/- किंवा शिक्षणक्रमाचे शुल्क यापैकी जे कमी असेल ती रक्कम

५.५ पदव्युत्तर पदवी शिक्षणक्रम : रु. ७,०००/- किंवा शिक्षणक्रमाचे शुल्क यापैकी जे कमी असेल ती रक्कम

५.६ गरीब विद्यार्थी सहाय्य निधी योजनेकरिता अर्थसंकल्पातील अंदाजपत्रकीय तरतूद आरक्षण विभागातर्फे त्या-त्या शैक्षणिक वर्षात करण्यात येईल.

५.७ अनुज्ञेय रक्कम उदाहरण दाखल तक्ता :

अ. क्र.	किमान गुण	अनुज्ञेय रकमेचे प्रमाण %	डिप्लोमासाठी रक्कम	पदवी/ पोस्ट ग्रॅज्युएट डिप्लोमासाठी रक्कम	पोस्ट ग्रॅज्युएट डिग्रीसाठी रक्कम
			३०००	५०००	७०००
१	०२	३०	९००	१५००	२१००
२	३ ते ५	५०	१५००	२५००	३५००
३	६ च्या पुढे	१००	३०००	५०००	७०००

६. गरीब विद्यार्थी सहाय्य योजनेअंतर्गत मदत मिळण्यासाठी अर्ज सादर करण्याची पद्धत

६.१ गरीब विद्यार्थी सहाय्य निधी योजनेचा विहित नमुन्यातील अर्ज व आवश्यक सहपत्रे जोडून अभ्यासकेंद्राकडे दिलेल्या मुदतीत सादर करणे आवश्यक राहील.

६.२ विद्यार्थ्याने सादर केलेल्या विहित नमुन्यातील अर्जावर अभ्यासकेंद्र प्रमुख / संयोजक यांचा सही व शिक्का असणे बंधनकारक राहील.

६.३ अर्जातील प्रतिज्ञापत्रावर विद्यार्थ्यांची सही व राष्ट्रीयीकृत बँकेचा तपशील म्हणजे बँकेचे नाव , शाखा, खाते क्रमांक , आयएफएससी (IFSC) क्रमांक या बाबी नोंदवणे आवश्यक आहे.

६.४ मागील वर्षी सदर योजनेचा लाभ घेणाऱ्या विद्यार्थ्यांनी मागील वर्षीच्या गुणपत्रिकेची छायांकित प्रत जोडली आहे काय तसेच ते मागील वर्षाच्या परीक्षेत उत्तीर्ण आहेत का हे अभ्यासकेंद्र प्रमुखांनी पहावे.

६.५ अभ्यासकेंद्रप्रमुखांनी विद्यार्थ्यांकडून अर्ज निर्धारित मुदतीत भरून घेऊन विभागीय केंद्रांकडे सादर करावेत.

६.६ अभ्यासकेंद्राने विभागीय केंद्राकडे सादर केलेल्या अर्जाची छाननी वरील निकषांच्या आधारे विभागीय केंद्राने करावी. तसेच विद्यापीठाने दिलेल्या विहित नमुन्यातील माहिती Excel Sheet मध्ये भरून हार्ड आणि सॉफ्ट स्वरुपात द्यावी.

६.७ अभ्यासकेंद्रांनी गरीब विद्यार्थी सहाय्य योजनेचे अर्ज प्रवेश निश्चितीनंतर लवकरात लवकर विभागीय केंद्रांवर जमा करावेत. विभागीय केंद्रांनी सदर अर्ज तक्त्यातील माहिती सहायक कुलसचिव, नोंदणी कक्ष यांच्याकडे सादर करावेत.

६.८ योजनेचा लाभ मंजूर झालेल्या विद्यार्थ्यांची अंतिम यादी विद्यापीठाच्या संकेतस्थळावर प्रसिद्ध केली जाईल.

Appendix 03: University Grants Commission (UGC) Resolution (2004)

ज्ञान-विज्ञान विमुक्तये

विश्वविद्यालय अनुदान आयोग
बहादुरशाह जाफर मार्ग
नई दिल्ली-११० ००२
UNIVERSITY GRANTS COMMISSION
BAHADURSHAH ZAFAR MARG
NEW DELHI-110002

F1-52/2000(CPP-II) 5 MAY 2004

The Registrar / Director
Of all the Indian Universities
(Deemed, State, Central Universities /
Institutions of National importance)

Subject : Recognition of Degrees awarded by Open Universities.

Sir/Madam,

There are a number of open Universities in the country offering various degrees/diploma through the mode of non-formal education. **The Open Universities have been established in the country by an Act of Parliament or State Legislature in accordance with the provisions contained in Section 2(f) of University Grants Commission Act, 1956. These universities are, therefore, empowered to award degrees in terms of Section 22(1) of the UGC Act, 1956.**

A circular was earlier issued vide UGC letter N.F.1-8/92(CPP) dated February, 1992 mentioning that the Certificate, Diplomas and Degrees awarded by Indira Gandhi National Open University are to be treated equivalent to the corresponding awards of the Universities in the country.

Attention is further invited to UGC circular No.F1-25/93(CPP-II) dated 28th July, 1993 (copy enclosed) for recognition of degrees and diplomas as well as transfer of credit for courses successfully completed by students between the two types of universities so that the mobility of students from Open University stream to traditional Universities is ensured without any difficulty.

The UGC has specified the nomenclature of degrees under Section 22(3) of the UGC Act, 1956 to ensure mandatory requirements viz. minimum essential academic inputs required for awarding such degrees. A copy of Gazette Notification regarding specification of degrees issued vide No.1-52/97(CPP-II) dated 31st January 2004 is enclosed. The details are also given in UGC Web site : www.ugc.ac.in

May, I therefore request you to treat the Degrees / Diploma / Certificates awarded by the Open Universities in conformity with the UGC notification on Specification of Degrees as equivalent to the corresponding awards of the traditional Universities in the country.

Yours faithfully

(Dr. Mrs. Pankaj Mittal)
Joint Secretary

Encl. : As Above
Copy to :

1. The Secretary, Government of India, Ministry of Human Resource Development, Department of Secondary Education and Higher Education, Shastri Bhavan, New Delhi-110001.
2. The Secretary, All Indian Council for Technical Education, I.G. Sports Complex, Indraprastha Estate, New Delhi
3. The Secretary, Association of Indian Universities (AIU), 16, Comrade Inderjit Gupta Marg, New Delhi -110002.
4. The Secretary, National Council for Teacher Education, I.G. Stadium, I. P. Estate, New Delhi-110002.
5. The Director of Distance Education Council, IGNOU Campus, Maidan Garhi, New Delhi-110068.
6. The Vice-Chancellor, Indira Gandhi National Open University, Maidan Garhi, New Delhi-110068.
7. The Vice-Chancellor, Dr. B. R. Ambedkar Open University, Road, No. 46, Jubilee Hills, Hyderabad (AP)
8. The Vice-Chancellor, Nalanda Open University, West Gandhi Maidan, Patna-800001 (Bihar)
9. The Vice-Chancellor, Dr. Babasaheb Ambedkar Open University, Shahigaug, Ahmedabad-380003 (Gujarat)
10. The Vice-Chancellor, Karnataka State Open University, Manasagangotri, Mysore-570006 (Karnataka)
11. The Vice-Chancellor, Yashwantrao Chavan Maharashtra Open University, Nashik-422222 (Maharashtra)
12. The Vice-Chancellor, Kota Open University, Vardhaman Mahaveer Open University, Kota-324010 (Rajasthan)
13. The Vice-Chancellor, Netaji Subhash Open University, Kolkata-700020 (West Bengal)
14. The Vice-Chancellor, Madhya Pradesh Bhoj (Open) University, Bhopal-462016 (M.P.)

(V.K. Jaiswal)
Under Secretary

Appendix 04: Maharashtra State G.R. on Equivalency and Recognition to Degrees and Diplomas from Open University

मुक्त विद्यापीठाच्या पदव्यांना समकक्षता व शासनमान्यता

(१) अन्य विद्यापीठांच्या पदवीशी समकक्षता

मा. शिक्षण संचालक (उच्च शिक्षण) महाराष्ट्र राज्य यांच्या पत्र क्र. समक (उ. शि.)/१०९४/३२८६१/मवि-१, दि. ३० ऑक्टोबर १९९५ च्या पत्रान्वये 'केंद्रीय किंवा राज्य विधिमंडळाने अधिनियमाद्वारे भारतातील विद्यापीठाने दिलेली पदवी/पदविका आणि संसदेने अधिनियमाद्वारे इतर शैक्षणिक संस्था प्रस्तावित केलेल्या आहेत किंवा विद्यापीठ अनुदान आयोग अधिनियम (१९५६) मधील कलम क्र. ३ अन्वये मानीव विद्यापीठे घोषित केली आहेत अशांच्या बाबतीत पदवी किंवा पदविका मान्यता देण्याबाबतचे औपचारिक आदेश विद्यापीठाने काढण्याची आवश्यकता नाही'.

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ हे महाराष्ट्र राज्याच्या विधिमंडळाने अधिनियमाद्वारे (कायदा क्र. २०/१९८९) स्थापन केलेले विद्यापीठ असून त्यास विद्यापीठ अनुदान आयोगाचीही मान्यता आहे. **त्यामुळे या विद्यापीठाची पदवी इतर विद्यापीठांच्या पदवीशी समकक्ष आहे.**

(२) विद्यापीठ अनुदान आयोगाची मान्यता

विद्यापीठ अनुदान आयोग, नवी दिल्ली यांनी त्यांचे पत्र क्र. F/S-15/89 (CPP-I) दि. ८ डिसेंबर १९९२ नुसार विद्यापीठ अनुदान आयोगाच्या १९५६ च्या कायद्यातील कलम १२-बी अन्वये यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठास मान्यता दिली आहे.

(३) महाराष्ट्र लोकसेवा आयोगाची मान्यता

उपसचिव व परीक्षा नियंत्रक, महाराष्ट्र लोकसेवा आयोग, मुंबई यांच्या पत्र क्र. १४७७ (१७/१९९४/कक्ष) **दि. १७ फेब्रुवारी १९९४ च्या पत्रातील मान्यतेसंबंधीचा मजकूर – 'यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ हे संविधिमान्य (Statutory) असल्यामुळे आपल्या विद्यापीठाच्या पदवीधर विद्यार्थ्यांकडून आलेले अर्ज देखील इतर मान्यताप्राप्त विद्यापीठांच्या पदवीधर उमेदवारांकडून आलेल्या अर्जांप्रमाणेच आयोगाकडून विचारात घेतले जातील'**

मुक्त विद्यापीठाच्या पदवी/पदविकांना महाराष्ट्र शासन मान्यता

विद्यापीठ अनुदान आयोगाने मान्यता दिलेली विद्यापीठे

राज्य सेवेतील पदासांठी पदवी/पदविकास मान्यता

महाराष्ट्र शासन

सामान्य प्रशासन विभाग

शासन निर्णय : क्रमांक आरजीडी-१३९४/प्र.क्र. २१/९४/१३,मंत्रालय, मुंबई ४०००३२, दिनांक ८ मार्च १९९५

वाचा : (१) सामान्य प्रशासन विभाग, शासन निर्णय क्रमांक आरजीडी-१०६१/१८९६७/११४ - जे दिनांक २१ ऑगस्ट १९६९

शासन निर्णय : महाराष्ट्र लोक सेवा आयोगाशी विचार विनिमय करून उपरोक्त दिनांक २१ ऑगस्ट १९६९ च्या आदेशाद्वारे असा निर्णय घेण्यात आला होता की, केंद्र अथवा राज्य विधिमंडळाच्या अधिनियमाद्वारे स्थापित झालेली विद्यापीठे, संसदेच्या अधिनियमाद्वारे स्थापन झालेल्या इतर शैक्षणिक संस्था, किंवा विद्यापीठ अनुदान आयोग अधिनियम, १९५६ च्या अंतर्गत भाग ३ अन्वये जाहीर झालेली मानवी विद्यापीठे यांनी प्रदान केलेल्या पदव्या / पदविका तसेच भारतीय वैद्यकीय मंडळ अधिनियम, १९५६ च्या परिशिष्टांमध्ये अंतर्भूत केलेल्या वैद्यकीय व संलग्न विषयामधील पदव्या यांना शासकीय महाविद्यालयातील अध्यापकीय पदे वगळता, **राज्यातील सेवा व पदांवरील भरतीसाठी आपोआप मान्यता प्राप्त झाली असल्याचे समजण्यात यावे.**

(२) सदर आदेशासोबत विद्यापीठ अनुदान आयोगाने मान्यता दिलेल्या वैधानिक विद्यापीठे व संस्थांची यादी जोडण्यात आली होती. आयोग मान्यताप्राप्त विद्यापीठे व संस्था यांची अद्ययावत यादी आता या आदेशासोबत जोडण्यात आली आहे. शासन निर्णय, सामान्य प्रशासन विभाग, क्रमांक आरजीडी - १०६१/१८९६७/९१४/जे दिनांक २१ ऑगस्ट १९६९ मध्ये नमूद केलेल्या आणि वर परिच्छेद १ मध्ये उद्धृत केलेल्या हेतूसाठी सदर सर्व विद्यापीठे/संस्था यांनी प्रदान केलेल्या पदवी/पदविकांना आपोआप मान्यता देण्यात आल्याचे समजण्यात यावे.

महाराष्ट्रचे राज्यपाल यांच्या आदेशानुसार व नावाने

दा. र. राणे

अवर सचिव, महाराष्ट्र शासन

प्रति,

(१) राज्यपालांचे सचिव
(२) मुख्य मंत्र्यांचे सचिव
(३) सचिव, महाराष्ट्र लोकसेवा आयोग, मुंबई
(४) महालेखापाल, महाराष्ट्र-१, मुंबई
(५) महालेखापाल, महाराष्ट्र -२, मुंबई
(६) निवासी लेखा परीक्षा अधिकारी, मुंबई
(७) अभिदान व लेखा अधिकारी, मुंबई
(८) प्रबंधक, उच्च न्यायालय (मूळ न्याय शाखा), मुंबई
(९) प्रबंधक, उच्च न्यायालय (अपील शाखा), मुंबई
(१०) प्रबंधक, लोक आयुक्त व उप लोक आयुक्त यांचे कार्यालय, मुंबई
(११) सर्व मंत्रालयीन शिक्षण
(१२) मंत्रालयीन विभागांच्या नियंत्रणांच्या नियंत्रणाखालील सर्व विभाग प्रमुख व कार्यालय प्रमुख
(१३) अवर सचिव, भारत सरकार, शिक्षण मंत्रालय, नवी दिल्ली
(१४) निवड नस्ती

वाचा : महाराष्ट्र शासनाच्या उपरोक्त शासन निर्णय क्रमांक आर.जी.डी. १३९४/प्र.क्र.२१/९४/१३ मंत्रालय, मुंबई. दिनांक ८ मार्च १९९५ च्या सोबत जोडलेल्या यादीमध्ये यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ, नाशिक यांची अनुक्रमांक १४६ वर नोंद करण्यात आलेली आहे.

Appendix 05: G.R. on Equivalency of 10th/12th

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ, नाशिक व
राष्ट्रीय मुक्त विद्यालय शिक्षण संस्था, नवी दिल्ली यांची
प्रमाणपत्रे शासनसेवेसाठी समकक्ष म्हणून विचारात घेण्याबाबत

महाराष्ट्र शासन
सामान्य प्रशासन विभाग
शासन निर्णय क्रमांक : आरजीडी-१५११/प्र.क्र.८९/१३,
मंत्रालय, विस्तार इमारत, मुंबई-४०००३२
दिनांक : २० मे, २०११.

वाचा:

१) शासन निर्णय, सामान्य प्रशासन विभाग, क्रमांक : आरजीडी-१३९८/प्र.क्र.६७/९८/१३, दिनांक १० डिसेंबर, १९९८.

२) शासन निर्णय, सामान्य प्रशासन विभाग, क्रमांक : आरजीडी-१३०५/प्र.क्र.२४/२००५/१३, दिनांक १२ डिसेंबर, २००६.

शासन निर्णय :

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ , नाशिक येथून प्राप्त केलेली शैक्षणिक अर्हता शासकीय सेवेतील नियुक्तीसाठी ग्राह्य धरण्याबाबत सर्वसाधारण सूचना निर्गमित करण्याचे निदेश मा. महाराष्ट्र प्रशासकीय न्यायाधीकरण, मुंबई यांनी श्री. राजेंद्र घुणकीकर विरुद्ध महाराष्ट्र शासन (मूळअर्ज क्र. ६७०/२००८) वर दिले आहेत. त्यावर, शासनाने घेतलेल्या निर्णयानुसार यासंदर्भात खालीलप्रमाणे सूचना देण्यात येत आहेत.

१. ''ज्या पदांच्या सेवाप्रवेश नियमात १० वी/१२ वी (माध्यमिक/उच्च माध्यमिक) परीक्षा उत्तीर्ण असणे अशी किमान अर्हता विहित केलेली असेलत्या बाबतीत, महाराष्ट्र राज्य शिक्षण मंडळाची माध्यमिक व उच्च माध्यमिक शालांत परीक्षा उत्तीर्ण नसलेला मात्र , यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाची पूर्व परीक्षा उत्तीर्ण होऊन पदवी परीक्षेचे प्रथम वर्ष उत्तीर्ण झालेला वा यशवंतराव चव्हाण मुक्त महाराष्ट्र विद्यापीठातून पदवी धारण केलेला उमेदवार पात्र समजण्यात यावा.''

२. बृहन्मुंबईतील लिपिक-टंकलेखक पदावरील नियुक्तीसाठी विहित करण्यात आलेल्या सेवाप्रवेश नियमातील २ (इ) मध्ये ''महाराष्ट्र माध्यमिक व उच्च माध्यमिक मंडळाने नियंत्रित केलेली माध्यमिक शालांत प्रमाणपत्र परीक्षा आणि या परीक्षेस समकक्ष घोषित केलेल्या इतर परीक्षा अंतर्भूत असल्याचे नमूद केले आहे. '' तसेच, उमेदवारांकडे महाराष्ट्र राज्यातील अधिवास प्रमाणपत्र असणेही आवश्यक आहे.राष्ट्रीय मुक्त विद्यालय शिक्षण संस्थान , नवी दिल्ली या विद्यालयाची माध्यमिक शालांत परीक्षा उत्तीर्ण केलेल्या एका उमेदवाराने महाराष्ट्र प्रशासकीय न्यायाधिकारणाकडे दाखल केलेल्या प्रकरणात (मूळ अर्जक्रमांक २०४/२०१०) राज्य शासनाने लवकरात लवकर निर्णय घ्यावा , असे आदेश दिले आहेत. केंद्रशासनाने कायद्यान्वये स्थापन केलेल्या राष्ट्रीय मुक्त विद्यालय शिक्षण संस्था , नवी दिल्ली (National Institution ofOpen Schooling,New Delhi) या विद्यालयाची माध्यमिक शालांत परीक्षा (किमान ५ विषयांसह) उत्तीर्ण केलेल्या उमेदवारांना शालेय शिक्षण विभागाने अकरावी प्रवेशासाठी पात्र ठरविले आहे. मात्र , शासन सेवेतील नियुक्तीसंदर्भात समकक्षतेबाबत कोणतेही आदेश नाहीत. केंद्रिय मनुष्यबळ विकासमंत्रालयाने सर्व राज्यांना , राष्ट्रीय मुक्त विद्यालय शिक्षण संस्था , नवी दिल्ली (National Institution of Open Schooling,New Delhi)यांच्याकडून दिली जाणारी प्रमाणपत्रे उच्च शिक्षण व नोकरीसाठी (Employment) ग्राह्य (समकक्ष) धरण्याबाबत कळविले आहे. ही बाब विचारात घेऊन, राष्ट्रीय मुक्त विद्यालय शिक्षण संस्था, नवी दिल्ली यांच्यामार्फत माध्यमिक शालांत परीक्षेबाबत दिलेले प्रमाणपत्र, माध्यमिक शालांत परीक्षा अशी अर्हता असलेल्या पदांवर नियुक्तीसाठी ग्राह्य धरण्याची बाब देखील शासनाच्या विचाराधीन होती. त्यावर, शासनाने घेतलेल्या निर्णयानुसार यासंदर्भात खालीलप्रमाणे सूचना देण्यात येत आहेत. ''राष्ट्रीय मुक्त विद्यालय संस्था, नवी दिल्ली यांची (मराठी व इंग्रजीसह किमान ५ विषयांसह) शालांत परीक्षा उत्तीर्ण झालेल्या व सदर प्रमाणपत्र (Secondary School Examination Certificate) धारण करणाऱ्या उमेदवारांनी, राज्य शासन सेवे मध्ये ज्या ज्या ठिकाणी माध्यमिक शालांत प्रमाणपत्र परीक्षा उत्तीर्ण अशी अर्हता विहित केली असेल त्या त्या ठिकाणी शासन सेवेसाठी शालांत परीक्षा समकक्ष पात्रता आपोआप धारण केली आहे असे समजण्यात यावे.''

३. त्यानुसार, सर्व नियुक्ती प्राधिकारी यांनी कार्यवाही करावी. हे आदेश या आदेशाच्या दिनांकापासून तात्काळ अंमलात येतील.

४. सदर शासन निर्णय महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध असून त्याचा संगणक संकेतांक क्रमांक २०११०५२०१३५१०४००१ असा आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

(बा. वि. निकम)
अवर सचिव, महाराष्ट्र शासन

Appendix 06: DEB Circular on Simultaneous Admission to More than One Program

Distance Education Council
Indira Gandhi National Open University
Maidan Garhi, New Delhi - 110068

15983-16229
F. No. DEC/Notification/40.5.1.5/2012
Dated: 01.11.2012

NOTIFICATION

Sub.: Policy on pursuing two or more Programmes simultaneously in various combinations – regarding.

The Distance Education Council in its 40th meeting held on 08 June 2012 approved a policy on pursuing two or more programmes simultaneously in various combinations as under. Two Degree Programmes cannot be allowed to be pursued simultaneously. However, a student can pursue two programmes simultaneously through distance mode or combination of distance and regular modes from the same or different Universities / Institutions in various combinations, viz.,

1. One Degree and one Diploma/ Post Graduate Diploma/ Certificate
2. One Post Graduate Diploma and one Diploma/ Certificate
3. One Diploma and one Certificate
4. Two Post Graduate Diplomas
5. Two Diplomas
6. Two Certificates

This is for information and adherence by all concerned.

DIRECTOR

To
VC's of all SOU's/ Heads of DEI's

3. The Registrar,
YCMOU
Dnyangangotri, Near Gangapur Dam
Nashik – 422 222, Maharashtra.

Appendix 07: Letter of Recognition from University Grants Commission (UGC)

UNIVERSITY GRANTS COMMISSION
BAHADUR SHAH ZAFAR MARG
NEW DELHI-110002.

NO F.5-15/89 (OPP-I) December, 1992

The Secretary
Govt. of Maharashtra
Higher and Technical
Education and Employment Deptt
Mantralaya Annexe
Bombay- 400032

Sub : Recognition of Yashwantrao Chavan Maharashtra Open University, Nashik for Central assistance under Section 12-B of the UGC Act, 1956.

Sir,

With reference to the correspondence resting with your letter No. MOU/ 63003 (241/92) UNI dated 11th November, 1992 on the above subject, I am to say that the University Grants Commission has agreed to declare the Yashwantrao Chavan Maharashtra Open University Nashik established under Maharashtra State Act No. XX of 1989, fit to receive Central assistance for all purposes including Institutional development in terms of the rules framed under Section 12-B of the UGC Act, 1956.

The receipt of the letter may please be acknowledged.

Yours faithfully,

Sd/xxx
(I J GUPTA)
JOINT SECRETARY

Copy to: -

1. The Vice - Chancellor, Yashwantrao Chavan Maharashtra Open University, Nashik-422005.
2. Secretary to the Govt. of India, Ministry of Human Resource Development (Deptt. of Education) New Delhi.
3. The Registrar, Indira Gandhi National Open University, Maidan Garhi, New Delhi- 110068.
4. The Secretary, Association of Indian Universities, 16, Kotla Marg, New Delhi- 110002.
5. Desk Officer (Meeting) / S.O.FD-III/S.O.SU-II/S.S.O.-I, Stat, U.G.C. New Delhi.
6. All Officers /Sections, UGC New Delhi.

Sd/-
(D. D. Mehta)
SECTION OFFICER

08. Student Assistance and Welfare Schemes

1. **Student AID**
   YCMOU offers financial aid for students from low-income strata on merit basis. YCMOU has made a pooled annual provision of Rs. 15 lakhs for this purpose. YCMOU offers a 50% fee waiver in various programmes for students in low-income sections of the society. Students need to apply in specified format with suitable documents for eligibility.

2. **Student Welfare Schemes**
   University organises sports and youth festivals every year for overall personality development of students. University students also participate in inter-university competitions.

3. **Sports Events**
   Annual events are organized to offer sports-opportunities for students at regional and university levels. This will enable them to qualify for sports events at intervarsity *Ashwamedha* (Intervarsity event started by Hon'ble Chancellor), State and National levels including AIU events.

4. **Youth Festival**
   Annual youth festivals are held for performing arts at regional and university level. The events include elocution, *ekankika* (one-act-play), music and dance. This qualifies them for participation in *Indradhanushya* — intervarsity event started by Hon'ble Chancellor, and also national level events including the AIU events.

5. ***Avishkar***
   To promote research activity in the student community, *Avishkar* — an intervarsity event started by Hon'ble Chancellor—is organized annually. Students from various programmes are encouraged to participate in this event.

6. ***Samvad* In-House Journal**
   Samvad Patrika is a monthly house journal for communication with thousands of students of YCMOU spread in the entire State. This carries educational articles and useful information. This journal aims at promoting self-learning and awareness about Open and Distance Learning (ODL).

7. **National Service Scheme (NSS)**
   The National Service Scheme (NSS) has been launched at select YCMOU Study Center / Learning Support Centers for 1500 YCMOU students.

8. **Concession in Program Fees**
   Wards of farmers who have committed suicide, Visually Impaired (VI) and Third Gender students will be charged nominal program fee of Rs.200/- only. The employees working on the regular pay scale of the University and their family members (self, wife / husband, not more than two dependent children) will get the applicable concession in the program fee as per the University rules.

Appendix 09: Information regarding Cyber Security Course (Mandatory Audit Course)

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ, नाशिक
नॅक मानांकित 'अ' श्रेणी
ज्ञानगंगोत्री, गंगापूर धरणाजवळ, गोवर्धन
नाशिक – ४२२ २२२ (महाराष्ट्र) भारत

ज्ञानगंगा घरोघरी

Yashwantrao Chavan Maharashtra Open University, Nashik
NAAC Accredited 'A' Grade
Dnyangangotri, Near Gangapur Dam, Govardhan
Nashik - 422 222 (Maharashtra) India

संकेतस्थळ Website : •www.ycmou.ac.in •https://ycmou.digitaluniversity.ac
ई-मेल E-mail : dir_sol@ycmou.ac.in दूरध्वनी Telephone : (0253) 2230191

ऑनलाईन शिक्षण विद्याशाखा / School of Online Learning

SOL/2024/386 दि.: १८.१२.२०२४

सायबर सुरक्षा अभ्यासक्रम (अनिवार्य ऑडीट कोर्स)

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठाने विद्यापीठ अनुदान आयोगाच्या निर्देशानुसार शैक्षणिक वर्ष २०२४-२५ पासून पदवी आणि पदव्युत्तर पदवीच्या विद्यार्थ्यांसाठी सायबर सुरक्षा हा अनिवार्य अभ्यासक्रम लागू केला आहे.

अभ्यासक्रमाची संरचना : सायबर सुरक्षा अभ्यासक्रम हा एक ऑडीट कोर्स असून त्यासाठी श्रेयांक नसले तरी पदवी व पदव्युत्तर स्तरावरील शिक्षणक्रमांना अनिवार्य करण्यात आला आहे. हा अभ्यासक्रम MOOC (Massive Open Online Course) Yashex या ऑनलाईन प्लॅटफॉर्मवर (https://yashex.mkcl.org/#/) मराठी व इंग्रजी अशा दोन्ही भाषांमध्ये उपलब्ध करून देण्यात आला आहे. विद्यार्थ्यांनी मूळ शिक्षणक्रम पूर्ण करण्यापूर्वी सायबर सुरक्षा अभ्यासक्रम उत्तीर्ण करणे आवश्यक आहे. विद्यार्थ्यांनी हा अभ्यासक्रम उत्तीर्ण केल्यानंतर त्याचे स्वतंत्र प्रमाणपत्र देण्यात येईल. **सायबर सुरक्षा अभ्यासक्रमाची परीक्षा उत्तीर्ण झाल्यानंतरच विद्यार्थ्यांना त्यांच्या मूळ शिक्षणक्रमाचे प्रमाणपत्र मिळेल. (प्रमाणपत्र व पदविका शिक्षणक्रमांना हा अभ्यासक्रम लागू नाही.)**

कालावधी : सायबर सुरक्षा अभ्यासक्रम पूर्ण करण्यासाठी पदवी स्तरावरील शिक्षणक्रमांच्या विद्यार्थ्यांकरिता ०३ वर्ष तर पदवी शिक्षणक्रमाच्या थेट द्वितीय वर्षास प्रवेश घेणाऱ्या विद्यार्थ्यांकरिता ०२ वर्ष कालावधी तसेच एक वर्ष शिक्षणक्रम कालावधी असणाऱ्या शिक्षणक्रमांच्या विद्यार्थ्यांनी हा अभ्यासक्रम ०१ वर्षात पूर्ण करणे अपेक्षित आहे. पदव्युत्तर पदवी स्तरावरील शिक्षणक्रमांच्या विद्यार्थ्यांकरिता हा अभ्यासक्रम पूर्ण करण्यासाठी ०२ वर्षाचा कालावधी असेल.

शुल्क : रु. ५००/- विद्यार्थ्याने एकदा शुल्क भरल्यानंतर उत्तीर्ण होईपर्यंत सदर शुल्क पुन्हा अदा करण्याची आवश्यकता नाही. **(सदरचे शुल्क प्रवेश घेतलेल्या मूळ शिक्षणक्रमाच्या व्यतिरिक्त असेल.)**

नोंदणी : खालील लिंकद्वारे YCMOU Student मोबाईल ॲप डाउनलोड करून आवश्यक माहिती भरून अभ्यासक्रमाचे शुल्क अदा करावे.

SR. No.	Mobile OS	Mobile App Link
1.	Android	https://play.google.com/store/apps/details?id=org.mkcl.ycmoudu
2.	iOS	https://apps.apple.com/in/app/ycmou-student/id6475083272

अध्ययन पद्धती : YCMOU Student मोबाईल ॲपच्या माध्यमातून ऑनलाईन उपलब्ध असलेले अध्ययन साहित्य आणि दृकश्राव्य व्याख्यानांच्या सहाय्याने विद्यार्थ्यांनी आपल्या सोयीप्रमाणे स्वयं-अध्ययन पद्धतीने अभ्यासक्रम पूर्ण करावा.

मूल्यमापन : अभ्यासक्रम पूर्ण झाल्यानंतर Yashex या ऑनलाईन प्लॅटफॉर्मद्वारे ऑनलाईन परीक्षा द्यावी.

परीक्षेचे स्वरूप : ऑनलाईन – बहुपर्यायी प्रश्न [Multiple Choice Question (MCQ)]

प्रा. माधव पळशीकर
संचालक, संगणकशास्त्र विद्याशाखा

मानद प्रा. कविता साळुंके
संचालक, ऑनलाईन शिक्षण विद्याशाखा

Appendix 10: UGC letter regarding Cyber Security Course

ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

D.O.No.F.1-42/2022(e.Gov) **17th October, 2022**

Subject: Regarding the implementation of Syllabus of Cyber Security Course at Undergraduate and Post Graduate level.

Respected Madam/Sir,

On the occasion of Cyber Jaagrookta Diwas, 06th October, 2022, the University Grants Commission (UGC) launched the Syllabus of Cyber Security Course at Undergraduate and Post Graduate levels **(https://www.ugc.ac.in/e-book/Cyber_Security/mobile/index.html).**

The syllabus aims to create more aware, responsive and responsible digital citizens, thereby contributing effectively to an overall healthy cyber security posture and ecosystem.

In view of the importance of cyber security and for propagating cyber hygiene amongst HEIs, you are requested to take necessary steps for implementation of the Syllabus of Cyber Security Course at Undergraduate and Post Graduate level in all the streams of your esteemed University and also in the affiliated/constituent Colleges.

With kind regards.

Yours sincerely,

(Rajnish Jain)

To

- **The Vice-Chancellors of all Universities**
- **The Principals of all Colleges**

Appendix 11: IBM Certificate Program in Emerging Technologies

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठ, नाशिक
नॅक मानांकित 'अ' श्रेणी
ज्ञानगंगोत्री, गंगापूर धरणाजवळ, गोवर्धन
नाशिक – ४२२ २२२ (महाराष्ट्र) भारत

ज्ञानगंगा घरोघरी

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Nashik - 422 222 (Maharashtra) India

संकेतस्थळ Website : •www.ycmou.ac.in •https://ycmou.digitaluniversity.ac
ई-मेल E-mail : dir_sol@ycmou.ac.in दूरध्वनी Telephone : (0253) 2230191

स्कूल ऑफ डिजीटल एज्युकेशन / School of Digital Education

SODE/2025/462 Date: 23/05/2025

C- 102: IBM Certificate Program in Emerging Technologies

यशवंतराव चव्हाण महाराष्ट्र मुक्त विद्यापीठातील बी.ए., बी.कॉम. व इतर शिक्षणक्रमाच्या विद्यार्थ्यांची रोजगार क्षमता वाढावी यासाठी मुक्त विद्यापीठाने 'IBM Certificate Program in Emerging Technologies' हा अधिकच प्रमाणपत्र शिक्षणक्रम पदवी शिक्षणक्रमा बरोबरच करण्याची संधी विद्यार्थ्यांना उपलब्ध करून दिली आहे. मुक्त विद्यापीठाच्या सदर शिक्षणक्रमाला प्रत्येक मॉड्यूलसाठी रू १२९०/- शुल्क तीन वेळा भरण्याची सुविधा असून त्याचे एकूण शुल्क केवळ ३८७०/- रू. आहे.

अभ्यासक्रमाची संरचना: 'IBM Certificate Program in Emerging Technologies' शिक्षणक्रम हा एक ॲडऑन कोर्स असून त्यासाठी ६ श्रेयांक आहेत. हा अभ्यासक्रम IBM च्या ऑनलाईन प्लॅटफॉर्मवर (http://ibm.ice-lms.com) मराठीभाषेमध्ये उपलब्ध करून देण्यात आला आहे. विद्यार्थ्यांना मूळ शिक्षणक्रमा बरोबरच सदर शिक्षणक्रम पूर्ण करता येईल. विद्यार्थ्यांनी हा अभ्यासक्रम पूर्ण केल्यानंतर त्याचे स्वतंत्र प्रमाणपत्र देण्यात येईल. 'IBM Certificate Program in Emerging Technologies' अभ्यासक्रमाची परीक्षा उतीर्ण झाल्यानंतर विद्यार्थ्यांची रोजगार क्षमता वाढेल.

कालावधी: 'IBM Certificate Program in Emerging Technologies' अभ्यासक्रम पूर्ण करण्यासाठी पदवी स्तरावरील शिक्षणक्रमांच्या विद्यार्थ्यांकरिता ०३ वर्ष कालावधी मिळेल. सदर शिक्षणक्रम १८० तासांचा असून विद्यार्थ्यी त्याच्या गतीनुसार किमान कालवधीतही तो पूर्ण करू शकतील.

शुल्क: एकूण शुल्क ३८७०/- असून ते प्रत्येक मॉड्यूलनंतर रू. १२९०/- याप्रमाणे तीन वेळा भरण्याची सुविधा असेल. **(सदरचे शुल्क प्रवेश घेतलेल्या मूळ शिक्षणक्रमाच्या व्यतिरिक्त असेल.)**

नोंदणी: सदर शिक्षणक्रमासाठी मुक्त विद्यापीठाच्या online प्रवेश पोर्टलवरून प्रवेश घेता येईल.

मूल्यमापन: सदर शिक्षणक्रमासाठी कोणतीही अंतिम परीक्षा नसून प्रत्येक मॉड्यूलनंतर सातत्यपूर्ण अंतर्गत मूल्यमापन असेल.

परीक्षा स्वरूप: ऑनलाईन- बहुपर्यायी प्रश्न [Multiple Choice Question (MCQ)].

इमरटस प्रोफेसर कविता साळुंके
संचालक, स्कूल ऑफ डिजिटल एज्युकेशन

IBM Certificate Program in Emerging Technologies

घटक	तपशील
कोर्सचे शीर्षक	IBM Certificate Program in Emerging Technologies
क्रेडिट्स	६ क्रेडिट्स
प्रकार	प्रमाणपत्र
अभ्यासपद्धती	ऑनलाइन
भाषा	मराठी
लक्ष्यित विद्यार्थी वर्ग	बी बीबीए आणि / कॉम.बी / .ए.माजी विद्यार्थी
अवधी	१८० तास
कोर्सबद्दल माहिती	"IBM Certificate Program in Emerging Technologies" हा १८० तासांचा सर्वसमावेशक अभ्यासक्रम आहे. या कोर्समध्ये डिजिटल क्षेत्रातील क्रांतिकारी आणि अत्याधुनिक तंत्रज्ञानांची माहिती दिली जाते. कोर्समध्ये १० महत्त्वाच्या क्षेत्रांचा समावेश आहे — सायबरसुरक्षा, ब्लॉकचेन, डेटा सायन्स, ५जी तंत्रज्ञान, क्लाउड कॅम्पुटिंग, Edge कॅम्पुटिंग, इंटरनेट ऑफ थिंग्स (IoT), आर्टिफिशियल इंटेलिजन्स (AI), ऑगमेंटेड रिॲलिटी (AR) आणि व्हर्चुअल रिॲलिटी (VR), आणि क्वांटम कॅम्पुटिंग. प्रत्येक घटक मूलभूत माहिती तसेच व्यावहारिक दृष्टिकोन प्रदान करतो, जेणेकरून शिकणाऱ्यांना या तंत्रज्ञानांचे मूळ संकल्प, औद्योगिक प्रवृत्ती समजतील व प्रत्यक्ष समस्यांवर उपाय शोधता येतील. हे कोर्स आरोग्य, वित्त, स्मार्ट सिटी आणि स्वयंचलित प्रणालींसारख्या क्षेत्रांसाठी उपयुक्त आहे. कोर्स पूर्ण झाल्यानंतर, शिकणारे भविष्यातील तंत्रज्ञानांसाठी तयार होतील आणि त्याचा सामाजिक व नैतिक परिणाम समजून घेण्याची क्षमता मिळवतील.
कोर्स उद्दिष्टे	• विद्यार्थ्यांना मूलभूत नवउदीत तंत्रज्ञानांची कृत्रिम बुद्धिमत्ता), डेटा सायन्स, सायबरसुरक्षा, ब्लॉकचेन, क्लाउड, इंटरनेट ऑफ थिंग्ज इत्यादी.औद्योगिक परिणामांची ओळख करून देणे/आणि त्यांच्या सामाजिक (• विद्यार्थ्यांना आधुनिक डिजिटल आव्हाने यांचे विश्लेषण — जसे की डेटा गोपनीयता व सायबरसुरक्षा — करण्यास व त्यावर उपाय शोधण्यास सज्ज करणे, तसेच ऑटोमेशन व कनेक्टिव्हिटीचा योग्य वापर करता यावा यासाठी सक्षम बनवणे. • सामग्री निर्मिती, भाषिक कार्ये आणि सर्जनशील उपयोगांसाठी जनरेटिव्ह एआय आणि प्रॉम्प्ट इंजिनिअरिंग यामधील प्रावीण्य विकसित करणे. • नवीन तंत्रज्ञानांच्या नैतिक, सांस्कृतिक आणि सामाजिक परिणामांवर चिकित्सक विचार करण्याची क्षमता निर्माण करून जबाबदारीने तंत्रज्ञानाचा वापर करण्यासाठी प्रेरित करणे. • तंत्रज्ञान कौशल्यांचा कलाविषयांशी एकत्रित उपयोग करून, पारंपरिक बी.ए. अभ्यासक्रमांना डिजिटल कौशल्यांची जोड देऊन विद्यार्थ्यांना बदलत्या रोजगाराभीमुख करणे. • विद्यार्थ्यांना भविष्यातील तंत्रज्ञान प्रवृत्तीशी सुसंगत ठेवणे आणि आयुष्यभर शिकण्याची सवय विकसित करणे.
कोर्स पूर्ण झाल्यावर अपेक्षित परिणाम	• प्रमुख तंत्रज्ञानांचे स्पष्टीकरण महत्त्वाच्या नवउदीत तंत्रज्ञानांचे मूलभूत आकलन स्पष्ट करणे आणि :त्यांचा प्रत्यक्ष जीवनातील उदाहरणांशी संबंध जोडणे. • डेटा व एआय कौशल्यांचा वापरविश्लेषण व समस्यांचे समाधान यासाठी डेटा सायन्स तंत्रे आणि कृत्रिम : बुद्धिमत्ता साधनांचा उपयोग करणे, यात सामग्री निर्मितीचाही समावेश आहे. • एआय प्रॉम्प्टची रचना व वापरजनरेटिव्ह एआ :य मॉडेल्ससाठी प्रभावी प्रॉम्प्ट तयार करणे आणि प्रगत तंत्रांचा वापर करत संवाद साधणे. • डिजिटल उत्तम प्रथा अंमलात आणणेमाहितीचे संरक्षण करण्यासाठी सायबरसुरक्षा आणि डिजिटल उत्तम : .प्रथांचा अवलंब करणे • कला प्रकल्पांमध्ये तंत्रज्ञानाची सांगड घालणेतंत्रज्ञान व कल :ामानवशास्त्र विषय एकत्र करून प्रकल्प तयार / .करणे व सादर करणे • नैतिक व सामाजिक मुद्द्यांचा विचारतंत्रज्ञानाच्या नैतिक परिणामांचे चिकित्सक मूल्यमापन करणे आणि : .जबाबदारीने त्याचा वापर करणे • एआयएआय व डिजिटल साधनांचा उपयोग कर :संचालित कार्यक्षेत्रात जुळवून घेणे-ून उत्पादकता वाढवणे आणि कौशल्यविकास सातत्याने करणे.
मूल्यमापन व मूल्यांकन	• सातत्यपूर्ण ऑनलाइन मूल्यमापन: क्विझ, चर्चासत्रे, • फोरम्समार्फत समवयस्कांशी शिक्षण व सहभाग • प्रत्येक मॉड्यूलवर गुणांचे वाटप • अभिप्रायावर आधारित पुन्हा शिकण्याची पद्धत (ऑनलाइन)
अंतिम परीक्षा	प्रत्येक विषयानंतर सातत्यपूर्ण ऑनलाइन मूल्यमापन

IBM Certificate program in Emerging Technologies

Component	Details
Course Title	IBM Certificate program in Emerging Technologies
Credits	6 Credits
Type	Certificate
Mode of Delivery	Online
Language	Marathi
Target Audience	B.A. / B.Com / BBA & Alumni
Duration	180 hrs
About the Course	The **Certificate Program in Emerging Technologies**, offered as an IBM-certified course, is a comprehensive 180 hour program designed to introduce learners to the most transformative and cutting-edge technologies shaping today's digital landscape. The course covers ten key areas—Cybersecurity, Blockchain, Data Science, 5G Technology, Cloud Computing, Edge Computing, Internet of Things (IoT), Artificial Intelligence (AI), Augmented Reality (AR) & Virtual Reality (VR), and Quantum Computing. Each module provides both foundational knowledge and practical insights, enabling learners to understand the core concepts, analyze industry trends, and apply these technologies to solve real-world challenges. The program is particularly relevant for sectors such as healthcare, finance, smart cities, and autonomous systems. By the end of the course, learners will be equipped with future-ready skills and the ability to think critically about the ethical and societal impacts of emerging technologies.
Course Objectives	• Introduce learners to Fundamental emerging technologies (AI, Data Science, Cybersecurity, Blockchain, Cloud, IoT, etc.) and their societal/industrial impact. • Equip students to analyse and address modern digital challenges, including data privacy and cybersecurity, and leverage automation and connectivity. • Develop proficiency in Generative AI and Prompt Engineering for content creation, language tasks, and creative applications. • Foster critical thinking on ethical, cultural, and societal implications of new technologies for responsible use. • Integrate technology skills with arts disciplines, preparing graduates for the evolving job market by enhancing traditional B.A. fields with digital competencies. • Enable students to stay abreast of future tech trends and cultivate lifelong learning habits.
Course Outcomes	• **Explain Key Technologies**: Demonstrate foundational understanding of major emerging technologies and relate them to real-world scenarios. • **Apply Data & AI Skills:** Utilize data science techniques and AI tools for analysis and problem-solving, including content generation. • **Design and Use AI Prompts:** Craft effective prompts and interactions for generative AI models, leveraging advanced techniques. • **Implement Digital Best Practices:** Apply cybersecurity and digital best practices for information protection. • **Integrate Tech in Arts Projects:** Develop and present projects integrating technology with arts/humanities. • **Address Ethical and Social Issues:** Critically evaluate technology's ethical implications and use it responsibly. • **Adapt to an AI-Driven Workplace:** Confidently leverage AI and digital tools for productivity and continuous skill development.
Assessment & Evaluation	• Continuous Online Assessment: (Quizzes, discussions) • Peer-based learning and engagement through forums • Weightage distributed across modules Feedback-based iterative learning (online)
Final Exam	Continuous Online Assessment after each topic

Appendix 12: Program Schedule (Academic Year: 2025-2026)*

Sr. No.	Particulars	Schedule
A.	**Admission Process**	
01	Online Admission Process Begins	June 2025
02	Online Admission Process Ends	July 2025
B.	**Teaching, Learning & Evaluation**	
03	Induction Programme	August 2025
04	Delivery of SLM / Distribution of SLM	August 2025
05	Counselling Session	August 2025 to March 2026
06	Uploading of Home Assignment Questions	February 2026
07	Home Assignment Submission	March 2026
08	Submission of Internship Report/Study Visit Report & Individual Project at Study Centre	March 2026
C.	**Exam Process**	
09	Viva-voce for Internship Report/Study Visit Report & Individual Project at Study Centre	April 2026
010	Commencement of End Exam	May 2026
011	Result Declaration within 45 Days from the Last Date of Examination	
012	Annual Convocation	January/ February 2026

** This schedule may change as per the University/ Government/ UGC guidelines / instructions from time to time.*

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